

Week 7 / Journal entry

1. (Person Browsing Social Media on Phone)



- **Meme Text: “*Just posting my whole life online... what could go wrong?*”**

- **Insight: This highlights how individuals often overshare personal information on social media, making them easy targets for cybercriminals (for example phishing, identity theft). A human centered approach to cybersecurity would encourage user friendly privacy settings and digital literacy.**

2. Second Image (Person Laughing at Their Phone)



- **Meme Text:** *“When you click on a link that promises free money... and nothing bad happens .”*

Insight: Cybercriminals exploit human psychology through social engineering tactics. This meme emphasizes the importance of critical thinking before clicking links. A user focused cybersecurity system would provide better warnings and real time threat detection.

3. Third Image (Group of Friends Jumping in Celebration)

- **Meme Text:** *“That feeling when you finally set up 2FA and stop using ‘password123’ for everything “*



- **Insight:** Many people avoid security best practices due to inconvenience. Cybersecurity solutions should be designed with ease of use in mind, making strong authentication seamless rather than burdensome.