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Infographic Breakdown

In the infographic titled "As Trump Barricades the Border, Legal Immigration is Starting to Plunge", I was able to perform a rhetorical analysis of this article written by Zolan Kanno-Youngs to give a breakdown of the writers intent as well as inform the reader on the word choices used within the article. Zolan Kanno-Youngs’ article demonstrated various forms of rhetorical tools such as appeal to logos and appeal to emotions. Zolan Kanno-Young’s language choices try to convince the reader to believe that President Trump political changes and policies are affecting families and the nation negatively. After exploring the various language choices and attempts to inform the reader on the information, it was important to create a creative and informative infographic that represented both the language appeals and highlight the key aspects from the original IMRAD paper.

I chose this particular design for the infographic because it was a neat and organized way to explain what the article was about and include the different rhetorical tools used in the article. I focused on the colors to make sure there was not too much distraction from the writing. I included a political cartoon in the beginning that shows President Donald Trump drinking coke and saying, “Just tell em to send us their best people! No Refugees! No losers! No Slobs! This particular cartoon was included to demonstrate how he went about the immigration policy and including this helped to get the central idea of the author's intent of writing *"As Trump Barricades the Border, Legal Immigration is Starting to Plunge*" article. Being that most political cartoons are framed around politics, I figured this was the perfect creative opportunity to capture what the author was trying to convey in his writing. Having too much color in the infographic, the reader might not take it as seriously as it should be and they would be too distracted by the color, not the content, therefore in creating this I chose lighter colors instead of darker one.

The images chosen were simple and concise because I wanted to focus on the content of the article rather than the images conveyed. Doing this would ensure that the purpose of the article and the authors appeal would be shown and understood. For example, I chose to insert an image of money to represent how low employment affects the overall economy. There were a lot of major points in the writing such as Kanno-Youngs’ appeal to pathos, logos, and his tone, therefore explaining that thoroughly was the main focus. The images used to explain the critical discourse analysis, the purpose, and evidence that the writer provides, were simple as well to ensure its professionalism.

Lastly, the written choice was particularly important in my opinion because of the nature of the content. The article, "As Trump Barricades the Border, Legal Immigration is Starting to Plunge" was not written to interest people, instead it was written to inform and voice his opinion on the way things were being handled in America and the effects on Americans. Therefore, I wrote the infographic in a professional yet clear way so that the reader could understand and interpret the purpose of the content. I also wanted to ensure that I displayed the tone and emotions embedded in the article.

<https://create.piktochart.com/output/45561745-infographic>

Works Cited

Kanno-Youngs, Zolan. “As Trump Barricades the Border, Legal Immigration Is

Beginning to Plunge.” *The New York Times*, The New York Times, 24 Feb. 2020, [www.nytimes.com/2020/02/24/us/politics/trump-border-legal-immigration.html](http://www.nytimes.com/2020/02/24/us/politics/trump-border-legal-immigration.html).

Unknown. “Trump Immigration Policy”. Political Cartoon. 2020.

<https://www.pinterest.se/pin/54254370496885171/?amp_client_id=CLIENT_ID(_)&mweb_unauth_id=&from_amp_pin_page=true>

Reflection Paragraph

Creating an infographic that represented both the article used and the IMRAD paper written was the primary objective. The infographic needed to be clear, creative, and finally appealing to the viewers in order to be an effective infographic. All throughout history, Americans learn about the most important events through not only textbooks but also through political cartoons. Taking this information, I wanted to include that political cartoon to truly get the main idea across and not sound repetitive or not make sense.

After creating this infographic, I realized how difficult it was for me to break down the most important things in my essay and put it onto a graphic display. My writing was not at its best in my opinion because I struggle with being able to explain things and only having a limited space to explain it. I think working with sectioning off my writing instead of writing everything at once and not being so organized would have helped this infographic become better. I could not figure out what images would explain an article at its best, so I chose to just keep it simple and boring in a way. Practicing and understanding how to break down and structure my writing could be a potential factor in making my writing more effective and even creative in a way. I struggle with being creative as well so when it came down to creating a writing portion that would be visually appealing and informative, I was unsure of where and how to begin.