

The Sound of Progress: Integrating Ultrasound into Medicine's Tomorrow



10th WORLD CONGRESS on Ultrasound in Medical Education

October 22-25, 2026 | Norfolk, Virginia





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Macon & Joan Brock Virginia Health Sciences
Eastern Virginia Medical School at Old Dominion University
Waitzer Hall, 735 Fairfax Ave, Norfolk, 23507

About the World Congress on Ultrasound in Medical Education (WCUME)

The 10th World Congress is expecting over 300 participants from across the United States and abroad. The 2026 WCUME will be held in Norfolk, Virginia, a historic, coastal city situated along the Elizabeth River.

Hosted in partnership with Eastern Virginia Medical School at Old Dominion University, a recognized leader in integrated ultrasound education, this international conference gathers educators, clinicians and learners from around the world to explore The Sound of Progress: Integrating Ultrasound into Medicine's Tomorrow. The 10th World Congress is a great opportunity to meet ultrasound educators from various institutions nationally and internationally, teachers, clinicians and students/residents in one location.

About the Society of Ultrasound in Medical Education (SUSME)

The mission of the Society of Ultrasound in Medical Education is to promote the use of ultrasound in medical education through development of educational experiences, research on outcomes and distribution of results.

About World Interactive Network Focused on Critical Ultrasound (WINFOCUS)

The World Interactive Network Focused on Critical Ultrasound is the world leader scientific network committed to develop Point-of-Care Ultrasound practice, research, education, technology and networking, addressing the needs of patients, institutions, services and communities living in out-of-hospital and in-hospital critical scenarios.

Reasons to become a WCUME 2026 exhibitor

Use this World Congress as a platform to:

- Approach new clients and launch new products or services
- Promote your company image and build your brand
- Ensure interaction between suppliers and customers
- Ample networking opportunities with direct access to Key Opinion Leaders
- Establish strategic partnerships
- See emerging innovations and gain exposure to newly patented technologies
- Position your company as an industry leader
- Demonstrate innovative products and services
- Expand loyalty and build opportunities with existing clients
- Increase credibility through your participation



Exhibit Opportunities

Benefits	Platinum (\$50,000)	Gold (\$25,000)	Silver (\$10,000)	Exhibit Only (\$5,000)
Attendance for 2 at Invite-Only Faculty Dinner	✓			
Saturday Night Reception Reception Sponsor	✓			
Pre- and Post-marketing email to attendees <i>(managed by conference planners)</i>	✓			
Logo and company link on website	✓			
Thursday Night Social Reception Sponsor		✓		
Promotional insert in registration packet	✓	✓		
Logo recognition on exhibit/sponsor signage	✓	✓	✓	
Verbal recognition during Conference Welcome	✓	✓	✓	
Priority placement	✓	✓	✓	
Slide recognition during Conference Welcome	✓	✓	✓	✓
Recognition on exhibitor/sponsor signage	✓	✓	✓	✓
Exhibit space	20x20 space, two 6 ft. tables and up to six representatives	10x20 space, two 6 ft. tables and up to six representatives	10x10 space, one 6 ft. table and up to three representatives	10x10 space, one 6 ft. table and up to two representatives

Exhibit Space Allocation

Create an account and reserve your exhibit space today using the **ONLINE EXHIBIT/ SPONSORSHIP FORM**. Exhibit booths are assigned by the Continuing Medical Education (CME) office in order of exhibitor level and receipt of exhibitor form.

REGISTER NOW

Exhibit Rules

- All promotion must be done at your assigned exhibit space, including demonstrations and the distribution of promotion materials and samples.
- Canvassing outside the booth and distribution of materials outside the booth and Exhibit Hall are prohibited.

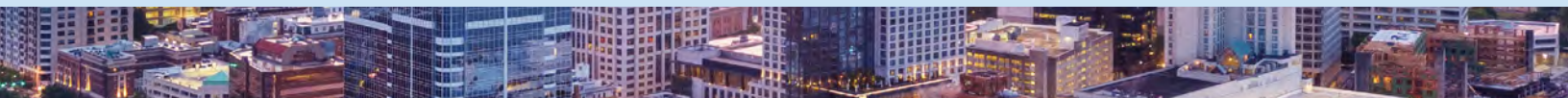


Exhibit Hours

Friday, October 23

7:30–9:00 a.m.
10:00–10:30 a.m.
12:00–1:00 p.m.
2:00–2:30 p.m.

Saturday, October 24

7:30–9:00 a.m.
10:00–10:30 a.m.
12:00–1:00 p.m.
2:30–3:00 p.m.

Sunday, October 25

7:30–9:00 a.m.

Hotel Information

Hilton Norfolk The Main

A block of rooms has been reserved at the Hilton Norfolk The Main located at 100 East Main St., Norfolk, VA 23510 starting at the group rate of \$250 per night (plus taxes and fees) for the nights of October 21-25. Please make reservations by calling 800-445-8667 and referencing the ODU World Congress on Ultrasound in Medical Education Conference Group Code – WCU or use the following link: **WCUME GROUP BLOCK**. Group rates will be honored until September 22, 2026.

Sheraton Norfolk Waterside Hotel

A block of rooms has been reserved at the Sheraton Norfolk Waterside Hotel located at 1777 Waterside Dr., Norfolk, VA 23510 starting at the group rate of \$189 per night (plus taxes and fees) for the nights of October 21-25. Please make reservations by using the following link: **Book your group rate for World Congress of Ultrasound in Medical Education Conference Room Block**. Group rates will be honored until September 21, 2026.

Accreditation Compliance

Macon & Joan Brock Virginia Health Sciences at Old Dominion University is committed to presenting Continuing Medical Education (CME) activities that promote improvements of quality in healthcare and are independent of the control of commercial interests. CME manages commercial support in compliance with the Accreditation Council for Continuing Medical Education (ACCME®) Standards for Integrity and Independence in Accredited Continuing Education.

For more information, please contact Lisa Fore-Arcand at arcandlg@odu.edu or call 757-446-6143.

WCUME 2026 HOSTED BY:

