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The video talks about a couple societal themes connected to the job role of a cybersecurity analyst. Social responsibility is one important topic since analysts are basically online defenders protecting companies from cyber risks, which is comparable to how people protect their homes. The job also includes interpersonal communication and influence, even when teaching people about internet safety and privacy concerns. Social capital of networking, community involvement, and developing relationships is another key topic as these are considered as important for getting into this field. The video also touches on having chances and social mobility, pointing out how it's a major need as well as having lower chance of competition in cybersecurity that provides an opening for people to grow financially, mainly those who are just in the beginning stages in their career. Also, impression management comes up in relation to developing a resume that will present yourself appropriately. It can affect the outcome of your career, therefore showing how perception and appearance affect social and success in your profession.