

APPLIED LANGUAGE STUDIES

LINGUISTICS

The Applied Language Studies (APLS) concentration focuses on the scientific, evidence-based study of language with an emphasis on using linguistics to address real-world problems. Students learn the basic structural features that comprise all languages and explore the influence of language on society by examining its use in authentic contexts. The scope of APLS also allows students to investigate first language acquisition and second language learning; social, regional, and global language varieties; discourse and conversation analysis; language and gender; the origins and development of the English language; and cross-cultural communication differences.

SKILLS

- ➔ Writing
- ➔ Research
- ➔ Teaching
- ➔ Design
- ➔ Analysis
- ➔ Interpretation
- ➔ Evaluation
- ➔ Problem Solving

CAREERS

- ➔ Teaching
- ➔ Marketing, Branding and Advertising
- ➔ Testing and Assessment
- ➔ Language Documentation and Research
- ➔ Computer-Mediated Language Learning
- ➔ Publishing, Editing and Writing
- ➔ Law and Medical Consulting
- ➔ Civil and Foreign Service





CORE

TECHNOLOGY

307T Digital Writing

THEORY & ANALYTICS

Choose One

325 Intro to Rhetorical Studies

333 Intro to Critical Theory

OPEN ELECTIVES

Any ENGL 300/400 course

WRITING

Choose One

300W Intro to Creative Writing

327W Advanced Composition

334W Technical Writing

427W Writing in the Disciplines

LITERATURE ELECTIVES

Choose Two

Applied Language Studies

SPECIAL CORE REQUIREMENTS

370 Introduction to English Linguistics

APPLIED LANGUAGE STUDIES

350 Aspects of the English Language

371W Communication Across Cultures

OTHER APPROVED ELECTIVE

300/400 level course from the list on the right or Anthropology, World Languages, etc*

LINGUISTICS ELECTIVE

Choose Three

440 General Linguistics

442 English Grammar

443 Southern & African American English

444 History of the English Language

450 American English

477 Language, Gender, and Power

495 Topics in English (linguistics related)

CONTACT INFORMATION: You can reach Departmental Advisor Heather Weddington for more information at hwedding@odu.edu or 757-683-4039.