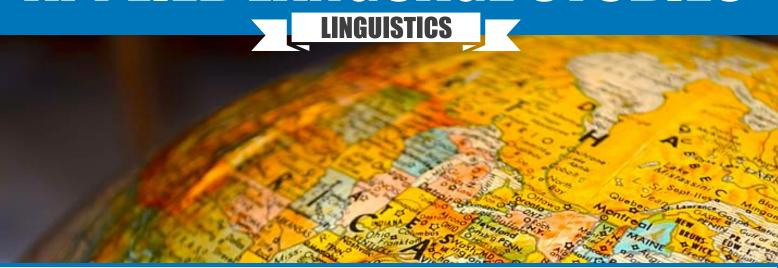
APPLIED LANGUAGE STUDIES



The Applied Language Studies (APLS) concentration focuses on the scientific, evidence-based study of language with an emphasis on using linguistics to address real-world problems. Students learn the basic structural features that comprise all languages and explore the influence of language on society by examining its use in authentic contexts. The scope of APLS also allows students to investigate first language acquisition and second language learning; social, regional, and global language varieties; discourse and conversation analysis; language and gender; the origins and development of the English language; and cross-cultural communication differences.

SKILLS

- **→** Writing
- **→** Research
- → Teaching
- → Design
- → Analysis
- **→** Interpretation
- **→** Evaluation
- → Problem Solving

CAREERS

- → Teaching
- ➡ Marketing, Branding and Advertising
- → Testing and Assessment
- → Language Documentation and Research
- **→** Computer-Mediated Language Learning
- → Publishing, Editing and Writing
- Law and Medical Consulting
- → Civil and Foreign Service





etc*

CORE	
TECHNOLOGY 307T Digital Writing THEORY & ANALYTICS Choose One 325 Intro to Rhetorical Studies 333 Intro to Critical Theory OPEN ELECTIVES Any ENGL 300/400 course	WRITING Choose One 300W Intro to Creative Writing 327W Advanced Composition 334W Technical Writing 427W Writing in the Disciplines LITERATURE ELECTIVES Choose Two
Applied Language Studies	
SPECIAL CORE REQUIREMENTS 370 Introduction to English Linguistics APPLIED LANGUAGE STUDIES 350 Aspects of the English Language 371W Communication Across Cultures OTHER APPROVED ELECTIVE 300/400 level course from the list on the right or Anthropology, World Languages,	LINGUISTICS ELECTIVE Choose Three 440 General Linguistics 442 English Grammar 443 Southern & African American English 444 History of the English Language 450 American English 477 Language, Gender, and Power 495 Topics in English (linguistics related)

CONTACT INFORMATION: You can reach Departmental Advisor Heather Weddington for more information at hwedding@odu.edu or 757-683-4039.