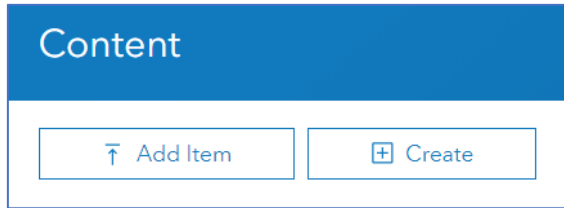


## Investigating ESRI's new Story Map Builder

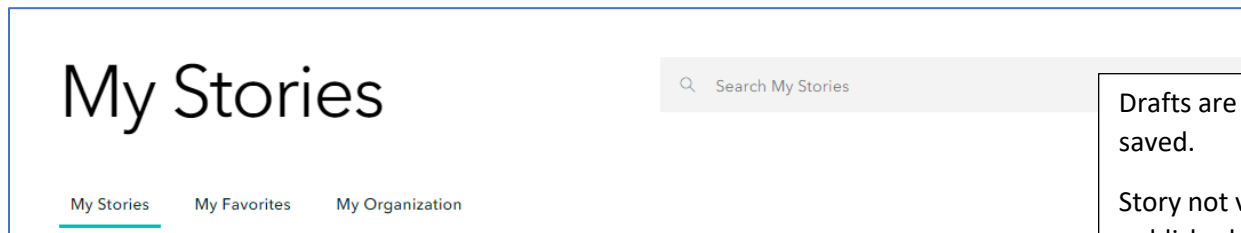
From your My Content select Create



Create < Using a template < Build a Story Map

Combine maps with narrative text, images, and multimedia content to tell your story. Looking for the new ArcGIS StoryMaps? [Click Here](#)

Goes to My Stories



Drafts are automatically saved.

Story not visible until published

Create a new story. The story builder launches.

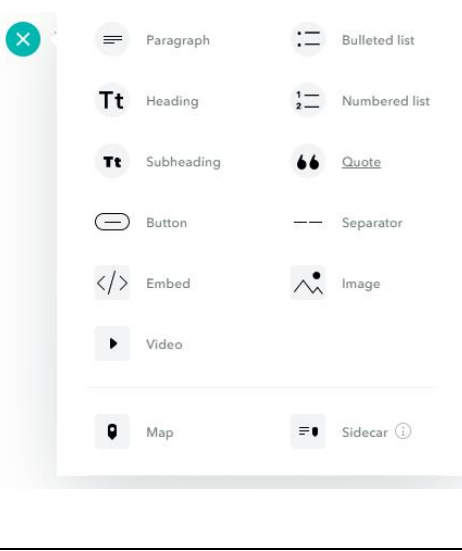

Cover = Image and title.

Add Image (storage space)

**Title:** Famous Virginians

**Subtitle:** History makers and Shakers

Add **Image:** from folder Virginia

|  |   |
|--|---|
|  | <p><b>Paragraph:</b> Individuals and groups bring about social, political, and economic change.</p> <p>Select <b>Subheading:</b> Patrick Henry</p> <p>Image from folder:</p> <p>Set image placement. Once the image appears, hover at the top to reveal options.</p>  <p>Select the third from the left to wrap text around the image. Check out the other options.</p> <p>Patrick Henry was the first and sixth governor of Virginia. He was a major support of independence from Great Britain and famous for his speeches.</p> |
| <p>Add a <b>Quote</b></p>  | <p><b>Quote:</b> Is life so dear, or peace so sweet, as to be purchased at the price of chains and slavery? Forbid it, Almighty God! I know not what course others may take; but as for me, give me liberty or give me death!</p>   |
| <p><b>Embed image on main page</b></p>   | <p>Select <b>Embed</b> &gt; add image</p> <p><a href="https://upload.wikimedia.org/wikipedia/commons/thumb/5/50/Patrick_Henry_speaking_before_the_Virginia_Assembly.tiff/lossy-page1-631px-Patrick_Henry_speaking_before_the_Virginia_Assembly.tiff.jpg">https://upload.wikimedia.org/wikipedia/commons/thumb/5/50/Patrick_Henry_speaking_before_the_Virginia_Assembly.tiff/lossy-page1-631px-Patrick_Henry_speaking_before_the_Virginia_Assembly.tiff.jpg</a></p>  |
| <p>Add a map (<b>Express Map</b>)</p> <p>Create an Express map.</p>              | <p><b>Express Map: Virginia's Three capitals</b></p> <ul style="list-style-type: none"> <li>• Search for Jamestown, VA and then add to map.</li> <li>• Add an image from folder.</li> <li>• Search for Williamsburg, add to map, add image.</li> <li>• Search for Richmond, VA, add to map, add image.</li> </ul> <p>Investigate the options on the map under the cog.</p> <p>Zoom out so that all three pins are visible.</p> <p>Place Map.</p>  |
| <p>Separator icon</p>  | <p><b>Separator:</b> Add a line to separate content.</p>  |

|  |  |
|--|--|
| <p><b>Add Subheading</b></p> <p>Add a paragraph</p>  | <p><b>Subheading:</b> George Washington</p> <p><b>Add image from folder</b></p> <p>George Washington was a Virginia planter who was chosen by the Continental Congress to serve as the commander of the Continental Army. Under his leadership the Continental Army with the assistance of the French fleet pinned Lord Cornwallis and his British troops at Yorktown, so ending the revolutionary war. Cornwallis surrendered d on October 19, 1781. Washington presided over the Constitutional Convention. He became the first president of the United States in April of 1789.</p> |
| <p>Add a video</p>   | <p><a href="https://youtu.be/oeff14XdS9k">https://youtu.be/oeff14XdS9k</a></p>   |
| <p><b>Add a hyperlink.</b></p> <p>Add a paragraph with a link on selected text</p>               | <p>Learn more by visiting the Virginia Museum of History &amp; Culture</p> <p>Select the text to go to the link.</p> <p>Select the link icon and paste the path to the link.</p> <p><a href="https://www.virginiahistory.org/what-you-can-see/story-virginia/explore-story-virginia">https://www.virginiahistory.org/what-you-can-see/story-virginia/explore-story-virginia</a></p>  |
| <p><b>Publish the Story</b></p> <p>You can still edit the story after it has been published.</p> | <p>Publish</p> <p>Share with organization.</p> <p>See sample <a href="https://storymaps.arcgis.com/stories/5728eae70c894af498cda3eb98b1acb1">https://storymaps.arcgis.com/stories/5728eae70c894af498cda3eb98b1acb1</a></p>   |