

Week 10 Design Example



The bad design of the week is the spray bottles featured above. Spray bottles in general are good multipurpose items. They come in many shapes, sizes, and colors. However, these recently purchased spray bottles were extremely disappointing. Despite their nice shapes and “cute” colors, the nozzles broke easily. The straw like part on the inside, disconnects easily from the top band portion rendering the bottle unusable. The hard plastic exterior feels sleek in your hands, however, shatters when the bottle is dropped.

In order to meet consumers’ needs, manufacturers should invest in creating reusable bottles that are colorful, sleek, and sturdy. They should come in various shapes and sizes, and do not shatter easily. It is very disappointing to realize that you purchased an item for multiple usage, only to realize that your purchase is this week’s bad design.