

Austin Cupp

1. What are the connections between the disciplines addressing entrepreneurship at ODU?

Entrepreneurship at ODU crosses various disciplines and academic colleges. The Strome College of Business features courses in disciplines such as Management, Entrepreneurship, Master of Business Administration, Public Administration, and Accounting. The Batten College of Engineering & Technology has courses pertaining to the Engineering Management discipline, and the College of Sciences has a course that involves Professional Workforce Development. The connections the disciplines and academic colleges have is that they each introduce entrepreneurship to the student, including social entrepreneurship or they discuss new venture creation.

2. Is entrepreneurship an art or science?

Entrepreneurship is not specifically an art or science because in my opinion, it is a mixture of both. Regarding art, entrepreneurship is about being creative and having a vision for the idea or venture. Entrepreneurship, like art, is a creative endeavor. Entrepreneurship, meanwhile, relates to science because a good entrepreneur will use a structure similar to the scientific method. Entrepreneurs determine what the problem is, hypothesizes ideas on how to solve the problem, and then hope to provide a solution to the problem to help a cause or make a profit. Design thinking, which is a key aspect of entrepreneurship, involves the use of both science and art.

3. How is failure good?

Failure can be a good thing because there is a lot that can be learned from failing. In entrepreneurship, failure allows us to examine what went wrong, and how we can correct the mistakes and adjust our strategies that may have hindered our venture. Failure can also cause us to change our bad habits that may be affecting us. When we fail, we can understand that the bad habit caused us to fail, and that eliminating the bad habit can cause us to achieve success. Furthermore, failure can also cause us to change our mindset into one that encourages us to accept advice and thoughts from others.

4. What have I learned from failing?

I previously had bad studying habits and would put off schoolwork until the last minute, however, this changed when I had to withdraw from a course. I considered withdrawing from the course equivalent to failing the course, and after some time of self-reflecting, I realized my failure was because of my bad studying and schoolwork habits. After withdrawing from the course, I began to heavily improve my studying and schoolwork habits and have managed to raise my GPA to a very respectable level. I learned from my failure to complete the course that my study habits and schoolwork habits were unacceptable and needed to change for the better.

5. What ethical issues might arise related to what I am working on?

The ethical issues that may arise is making sure that the system does not invade on the client's privacy. The system will be built to help address vulnerabilities, determine if human error attributed to the vulnerabilities, and print out a report detailing what the specific vulnerabilities are in the clients' machine. It will be important that the system does not invade privacy. Also, when marketing the system, it will be important to be honest as to what it is capable of, and not mislead the consumer.