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Researchers could use the publicly available data breach information on PrivacyRights.org to study various aspects of data breaches. For example, they can utilize the information to determine possible target hackers desire. They can also use the data to analyze the types of businesses that are being targeted and how they are breaching the system. Researchers can also use the data to determine vulnerabilities in other systems and patch those vulnerabilities. This could inform companies and businesses to increase data security measures for sensitive information. They could also study breach trends - are attacks becoming more common, severe, etc. Overall, the breach details on PrivacyRights.org are helpful to researchers and allow them to adapt systems and data security protocols to aid against the rising malicious actors that wish to take sensitive data.