

Achieving Operational Excellence and Customer Intimacy: Enterprise Applications
Assignment

Describe the use and development of Enterprise Resource Planning (ERP) systems, Supply Chain Management (SCM), and Customer Relationship Management (CRM) within the context of Information Technology or Business.

Be sure to be as **detailed as possible and fully describe** Enterprise Resource Planning (ERP) systems, Supply Chain Management (SCM), and Customer Relationship Management (CRM).

Remember to tie ERP, SCM, and CRM to Business or Information Technology.

You can use any format you choose including sentence format, paragraph format, bullet points, lists, graphs, PowerPoint presentations, or any other format you wish.

Upload the assignment to Canvas by Sunday March 19 at 11:59 pm.