Brandon Zachary Pearson

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Professional Experience

Target   2019 - 2023
Asset Protection Specialist   Aug 2021 – June 2023 (1 yr 10m)

- Mitigated shortage risk in order to drive sales, improve accuracy, and instocks through theft prevention and resolution.
- Increased acknowledgment of theft through the identification of theft trends.
- Created, implemented, and executed shortage action plans to prevent product loss.
- In five months: surpassed the previous year's reporting results by 54%. Resulting in an increase in theft detection and prevention.
- Completed detailed reports for security incidents to communicate to law enforcement and separate stores in the district.
- Experienced in conducting store audits to identify security incidents
- Employed the use of CCTV cameras to complete archive review.
- Conducted installation, movement, and repair of CCTV cameras. Operated and monitored 20+ CCTV cameras.

Presentation Specialist   Sep 2019 – Jul 2021 (1 yr 11 m)

- Engaged with customers to ensure a positive shopping experience
- Followed detailed directions and blueprints
- Store was ranked 1 out of 12 stores in the district for on-time completion of tasks

Education

Old Dominion University   Aug 2022 – May 2024
Bachelor's degree in Cybersecurity
  -Tau Sigma National Honors Society -3.5 GPA

John Tyler Community College   Aug 2020 – May 2022
Associate of Science - AS
Graduated with a 3.71 GPA - Awarded the magna cum laude - top 10% of class

- 2020 Dean's list
- 2021 Honor's list

Certifications

General Education Certification - John Tyler Community College   May 2022
Wise Financial Literacy Certification - Working In Support of Education (W!se)   Mar 2019

Skills

Microsoft OS - Theft identification - Security Audits – Report Writing - Customer Service - Linux - Kali Linux