

E-Business Assignment

For this assignment, find an example of an e-business.

Give an overall summary of the e-business emphasizing key areas of the business.

Focus on key areas of the company, including: the industry, customers, product or products the company sells, service or services the company sells, growth or decline, profits of the company, losses of the company, how the company markets it's products or services, the future outlook of the company, it's employees, where it does business, what countries, cities, the history of the company, etc.

You will want to show why you believe this is an example of e-business, think: the way customers browse products and services, the way customers purchase products and services, the transaction processing system used, the communication between the business and the customer, the equipment, hardware, and software used, etc.

You can use any format you like including: sentence structure, bullet points, lists, etc.

When complete, upload this assignment to Canvas by Sunday January 22 at 11:59 pm.