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CPD 408

### **Credo on Personal Leadership**

I promise that I will be the best human that I can be. This includes holding myself to an immensely high standard and doing better than I did the day before, every day. My expectation from those around me is for everyone to push to be better than the day before in every aspect: physically, mentally, emotionally, and spiritually.

## **Values:**

**Consistency:** I promise to be consistent in all areas of my growth. I am going to be the best individual I can be by continuing to be better and encouraging those around me as well. If there isn't any other key to success, consistency is one.

**Trust:** I promise to trust myself in my abilities to do great things. I promise that I will be a trustworthy individual amongst others. I will instill trust in those around me, and encourage others to build trust within each other.

**Accountability:** I will hold myself accountable to the highest standard. I will hold others accountable to the same standards that I hold myself. Having accountability is a crucial aspect of success in any area. Holding everyone accountable in the organization, including myself will keep the organization at its best.

I will ensure that my followers are challenged, interactive, and held accountable for being the best human they can be for themselves and the overall brand. I will believe in my followers to do great things under these values, as they will believe in me. I expect my followers to be consistent, trustworthy, and liable individuals who are reaching their goals, breaking barriers, and becoming the best version of themselves, as well as myself.