

Brendo Pierce

October 27, 2023

CYSE 406

Writing Assignment 1

Date: October 27, 2023

To: Governor Karras, Governor of the State of Mongo

From: Brendo Pierce, student in CYSE 406

Subject: State of Mongo Privacy Laws

Good Evening Governor Karras, this is Brendo Pierce and I am here to assist you in understanding privacy and data protection issues. To my understanding, the people of State of Mongo are irate due to the lack of state privacy laws in order to protect personal data of the citizens. To add to the lack of privacy laws, constituents are also concerned about their personal data being used by people and organizations without their consent, which are the two major concerns following privacy laws to begin with. I understand that there were some questions regarding the concerns your constituents, so I will be providing some answers and some potential solutions to aid the concerns of the constituents in the State of Mongo.

1. In simplest terms, data protection and privacy issues regard the protection of personal information through the use of technology (phones, computers, internet). Privacy concerns regard the aspects such as unauthorized data access, misuse, data breaches, identity theft, and surveillance. As far as personal information goes, that includes a person's name, age address, and even simpler data such as pictures and even messages. Privacy issues are important because a user doesn't want their personal information to end

up in the wrong hands (or in the hands of malicious intent). Why this matters to constituents is because they want to have protection of their sensitive information such as financial records, social security number, and emails of interpersonal conversations. If it were you Governor, would you like the idea if a person or an organization had your personal information in order to exploit it? Overall, data protection is important because when a user shares their personal information with an organization, they are essentially giving away a piece of their treasure that companies should not misuse or exploit.

2. As far as the types of data that the constituents of the State of Mongo are angry about Personal Identifiable Information (PII) is either alone or when combined with other personal or identifying information that is linked or linkable to a specific individual. Examples of PII can be a name, social security number, or biometric data. Biometric data is the data that regards mainly the physical characteristics to identify specific individuals. Some examples of biometric data consists of finger prints, voice patterns and facial recognition. GDPR, or General Data Protection Regulation, is the broadly protects against infringement by private sector parties as well as governments, though some U.S. states are passing measures that resemble the European Union model. GDPR is to ensure that companies properly handle personal information of employees (constituents in this case) responsibly. PII, biometric data and GDPR are all important in ensuring that privacy rights are respected amongst the people.
3. If the Mongo legislature attempts to pass additional personal data protection legislation in addition to federal law, they may want to protect sensitive data such as genetic information or internet browsing history. The genetic information gives substantial insight into a person's health, and protecting it would prevent prejudice and unlawful

access. Protecting surfing history on the internet could enhance online privacy and avoid excessive monitoring and profiling. The advantages of passing such legislation include greater confidentiality protection, increased consumer trust, and consistency with modern technologies. It would give people control over their genetic data while also keeping their browsing history secret. However, feasibility concerns may develop, such as potential conflicts with federal regulations, implementation costs, and enforcement challenges. It is essential to balance the benefits of privacy with the potential consequences for enterprises and innovation. Legal reliability, financial effects, and stakeholder perspectives should all be considered throughout the feasibility investigation. Consultations with professionals, businesses, and the general public would provide useful insights and aid in the development of a balanced and effective approach.

I am very glad that you asked for my assistance in helping you understand privacy concerns of your people. If you need any more help, don't be shy to reach out.

Best Regards,

Brendo Pierce