

Cybersecurity and the Social Sciences (CYSE 201S)

School of Cybersecurity

Old Dominion University

Instructor: Diwakar Yalpi

Student: Charles Martin

March 31, 2024

Week 12 Journal Entry— Read this https://dojmt.gov/wp-content/uploads/Glasswasherparts.com_.pdfLinks to an external site. sample breach letter “SAMPLE DATA BREACH NOTIFICATION” and describe how two different economics theories and two different social sciences theories relate to the letter.

One economic theory related to this letter is the Laissez-faire economic theory because the letter states that law enforcement has been involved in investigating the breach. This theory says that the government should only get involved when an individual’s privacy has been compromised, which is an inalienable right. The second theory is Keynesian economic theory because there is a need for help in terms of government spending needed to help keep data safe with the Glasswasherparts company. A social science theory that relates to this letter would be the Protection Motivation Theory. This theory involves the motivation of fear response in each situation, such as the data being breached and how they will react to such an issue. The second social science theory is the planned behavior theory because the situation that the company is in now is that an individual was able to get access as easily, which should have been a precaution in the first place.