

SPORTS BROADCASTING

John Robers

Former broadcaster on-air coverage of NASCAR coverage on Speed Channel, later becoming Fox Sports 1

Started Career in 1986 working with WHSV located in Harrisonburg, Va



WHAT DOES BEING A SPORTS BROADCASTER MEAN

Sports broadcasting requires the ability to provide play-by-play announcing and to have studio reporting. Broadcasters essentially must provide commentary of the games analysis. It requires you to have to know your information and understand more than the average viewer or listener.

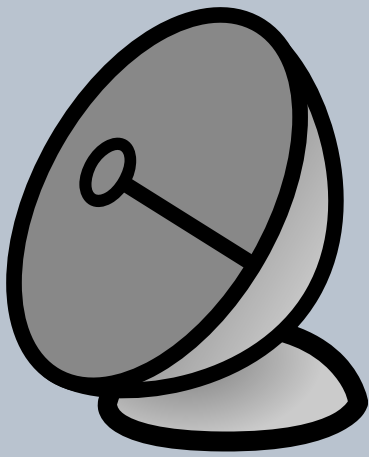


INSITE FROM JOHN ROBERTS

In Sports Broadcasting, you must have good composure about yourself and to be able to stay calm and collected when everything goes wrong because most of the time something will happen that is out of your control.

ADVICE FOR NEW SPORTS BROADCASTERS

Do not get discouraged, there are hundreds of people looking for the same sports broadcasting job and to be yourself, do not look like the competition, be unique. Also be able to handle a lot of pressure, make sure you understand the material required in the job because it is easy to be replaced. Get a degree and study in the field to be able to make an impression on yourself.



CHALLENGES THAT COME OUT OF SPORTS BROADCASTING

Most of the time the job will be a combination of long weeks and a low salary. It can also be difficult with locations of reporting constantly changing and you are always being filmed live. If you mess up, everyone will see it.

"KNOW YOUR STUFF AND PREPARE, IT CAN BE A CHALLENGE BEING IN FRONT OF A MICROPHONE OR CAMERA"
BY JOHN ROBERTS

FAVORITE MEMORY FROM SPORTS BROADCASTING HAS BEEN WORKING THE DAYTONA 500