

Camille Lee  
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## EDUCATION

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**Bachelor of Science, Old Dominion University**  
Major: Business Marketing  
Minor: Maritime and Supply Chain Management

May 2026

## RELATED EXPERIENCE

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**ePortfolio Assistant**  
**Old Dominion University, Norfolk, VA**

September 2023 - Present

- Provided guidance and support to students on website design and development using various platforms such as WIX, WordPress, Adobe, and Google Drive.
- Facilitated classroom sessions on constructing ePortfolios.
- Offered one-on-one tutoring to students in creating ePortfolios using WIX and WordPress.
- Organized group workshops aimed at instructing students on the process of building ePortfolio websites.

**General Marketer and Financial Accountant, Self-employed**  
**Basal Management, Hybrid**

July 2023 - Present

- Oversight of clients' financial spending and budgets
- Establishment and nurturing of client relationships with a focus on delivering excellent customer service
- Creation of comprehensive in-person and online marketing plans and presentations
- Implementation of a multi-channel marketing approach, including direct, social media, and digital strategies
- Development and maintenance of websites.

**Sales Representative, Part-Time Seasonal**  
**Event Network, Dumfries, VA**

May 2023 - August 2023

- Provision of customer service to incoming guests and shoppers
- Management of customer transactions
- Restocking and maintaining cleanliness of the sales floor
- Conducting inventory counts for incoming and outgoing products

**Campus Manager, Short-term Role**  
**Fresh Prints, Remote**

November 2022-March 2023

- Deliver exemplary customer service to both on-campus and off-campus organizations

- Oversee clients' requests for personalized apparel and promotional items, managing them from inception to completion
- Schedule and participate in meetings with clients and team members
- Verify that orders align with clients' budget constraints
- Exhaust all possible approaches and resources to assist clients with fulfilling their orders, resorting to cancellation and refunds as a last option.

#### **Micro influencer**

**Stack Influence, Remote**

August 2022-November 2022

- Obtain and assess company products to create visual reviews within a reasonable timeframe.
- Share product insights and analyses on various social media platforms and other prominent channels.
- Provide product links to customers to simplify access to products.
- Craft well-written social media posts that highlight the reviewed products.

### **OTHER EXPERIENCE**

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#### **Team Member**

**Events Management Solutions, Quantico, VA**

June 2022-August 2022

- Manage the POS system and operate the cash register, ensuring the start and end of day reports are accurately prepared.
- Maintain and organize all equipment on-site.
- Provide superior customer service to returning paintball park members.
- Aid in the recruitment and training process of potential new employees.

### **LEADERSHIP EXPERIENCE AND ACTIVITIES**

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**Pi Beta Phi Fraternity - Director of Member Finance**

December 2023 -Present

**Old Dominion University Book Club - President**

December 2022-Present

**Girl Up Nation - President**

April 2022 - May 2022