

Wie Yusuf

Martin School of Public Policy and Administration
University of Kentucky
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EDUCATION

Ph.D., Public Administration May 2008 (expected), University of Kentucky
Dissertation Title: The Effectiveness of Entrepreneurial Start-Up Assistance Programs: Evidence from the US Panel Study of Entrepreneurial Dynamics
Committee: Merl Hackbart (chair)

Commented [WY1]: PLAN: This is the tentative title. Need to finalize dissertation committee.

MBA May 2002, Indiana University

B.S., Chemical Engineering May 1999, University of Notre Dame

RESEARCH AREAS

Public budgeting and finance
Transportation policy and planning

TEACHING AREAS

Public budgeting and finance

Commented [WY2]: PLAN: Update this as develop more teaching experience/exposure.

EXPERIENCE

Kentucky Transportation Center, College of Engineering July 2004 – present
University of Kentucky

- Research Associate - Conduct research on transportation policy, infrastructure planning, strategic management, accountability and performance of departments of transportation, and transportation finance.

Martin School of Public Policy and Administration August 2002 – present
University of Kentucky

- Research Assistant (June 2006–present) for the Credit Card Payment of State Taxes and Fees project (under Dr. Merl Hackbart and Dr. Dwight Denison).
- Project Manager (2004, 2005) for the Kentucky Medicaid Survey Project (under Dr. Jeffery Talbert).

Developmental CV last updated: March 2006

- Project Manager (July 2003–June 2004) for the Entrepreneurship Policy Research project (under Dr. Merl Hackbart).
- Research Assistant (Aug 2002–May 2003) for Dr. Colleen Heflin.

School of Business and Management Sciences
 Indiana-Purdue University, Fort Wayne, Indiana

- Research Assistant (August 2000 – July 2002)
- Instructor (January 2002 – May 2002)

TEACHING EXPERIENCE

- Instructor (Spring 2002, Indiana University Fort Wayne) for undergraduate introductory business course. Taught ‘Principles of Business Administration’ to a class of 30 first-year students. Course was structured to provide a topical overview of business components – economics, management, marketing, accounting, finance, and information systems. Textbook material was supplemented by outside guest speakers and an on-line learning portal developed using WebCT. Overall instructor evaluation: 4.17 out of 5.00 (department average: 4.12).
- Teaching Assistant (Fall 2000–Spring 2001, Indiana University Fort Wayne) for introductory statistics course. Provided teaching assistance for ‘Introduction to Statistical Theory in Economics and Business.’ Responsibilities included holding office hours, assisting students with assignments, and correcting homework and exams.

Commented [WY3]: PLAN: Teaching opportunities not available with Martin School. Consider teaching opportunities with Gaton or Bluegrass Community College.

RESEARCH COMPETENCIES

Qualitative research: guided interviews, focus groups, case studies, survey research (telephone, mail and internet)
 Quantitative research: multivariate analysis, regression

Commented [WY4]: PLAN: Would like to add cost-benefit as a quantitative research competency. Consider taking a course (audit).

PUBLICATIONS

JOURNAL ARTICLES

Yusuf, I. 2005. Putting Entrepreneurship in its Rightful Place: A Typology for Defining Entrepreneurship Across Private, Public, and Nonprofit Sectors. *Academy of Entrepreneurship Journal* 11(5): 113-127.

BOOK CHAPTERS

Commented [WY5]: PLAN: Eventually should consider publishing book chapters, but not a priority for now. Focus should be on journal articles.

PAPERS PUBLISHED IN CONFERENCE PROCEEDINGS

Yusuf, W. 2005. Navigating the Choppy Waters of Economic Development: How Does

Commented [WY6]: PLAN: Submit research to the Transportation Research Board Annual Meeting. Full papers are presented at the conference, published in the conference proceedings, and selected papers are published in *Transportation Research Record*.

Entrepreneurship Promotion Fit into the Mix? Proceedings of the International Council on Small Business Conference.* <http://sbaer.uca.edu/research/icsb/2005/paper216.pdf>

Mahfoz, N. and J. Yusuf. 2003. The Role of Workforce Development Organizations in Building Workforce Resiliency in the Knowledge Economy. Proceedings of the Malaysian National Human Resource Development Conference.

TECHNICAL REPORTS

Hackbart, M., J. Yusuf, M.J. Moody and C.Y. Wallace. 2005. *Enhancing Kentucky's Transportation Funding Capacity: A Review of Six Innovative Financing Options*. Kentucky Transportation Center Research Report, KTC-05-16/SPR-302-04-1F. Report prepared for the Kentucky Transportation Cabinet. <http://trid.trb.org/view.aspx?id=771584>

RESEARCH PAPERS PRESENTED AT PROFESSIONAL MEETINGS

- Yusuf, W., M. Hackbart, L. O'Connell and C. Wallace. 2005. The Impact of Transportation Commissions on DOT Performance and Accountability in Politicized Environments. Paper presented at the Association for Public Policy Analysis and Management Conference.
- O'Connell, L., J. Yusuf, C.Y. Wallace and M. Hackbart. 2005. Accountability in Politicized Environments: Do Transportation Commissions Improve the Capital Management Performance of Departments of Transportation? Paper presented at the Southeastern Conference of Public Administration.
- Yusuf, J. and M.J. Moody. 2005. An Empirical Analysis of the Variable Rate Motor Fuel Tax. Paper presented at the Association for Budgeting and Financial Management Conference.
- Yusuf, W. 2005. Navigating the Choppy Waters of Economic Development: How Does Entrepreneurship Promotion Fit into the Mix? Paper presented at the International Council on Small Business Conference.
- Yusuf, W. 2005. Succeeding in the Start-up Game: What Matters More? Organizing and Planning Behavior or Individual Characteristics? Paper presented at the U.S. Association for Small Business and Entrepreneurship Conference.
- Yusuf, J. 2004. Putting Entrepreneurship in its Rightful Place: A Typology for Defining Entrepreneurship Across Private, Public, and Nonprofit Sectors. Paper presented at the Allied Academies International Conference.
- Gillen, S. and J. Yusuf. 2004. Following the Money: An Analysis of State-Funded New Economy Policies and Initiatives. Paper presented at the Association for Budgeting and Financial Management Conference.
- Wadley, S.D. & W. Yusuf. 2004. Changing Hispanic Settlement Patterns and Implications for Social Services. Paper presented at the National Association for Welfare Research and Statistics 44th Annual Workshop.
- Mahfoz, N. and J. Yusuf. 2003. The Role of Workforce Development Organizations in Building Workforce Resiliency in the Knowledge Economy. Paper presented at the Malaysian National Human Resource Development Conference.
- Yusuf, J., S. Wadley and L. Parson-Simpson. 2003. Citizen Participation and Successful Community Development: the Role of Social Capital and Political Capital. Paper presented at the Southeastern Conference on Public Administration.

Samavati, H. and J. Yusuf. 2002. A Statistical Analysis of the Determinants of Bank Robberies in Fort Wayne, Indiana. Paper presented at the Midwest Business Economics Association Conference.

MANUSCRIPTS UNDER REVIEW AND RESEARCH IN PROGRESS

Commented [WY7]: PLAN: Should have at least 2 research projects under review or in progress at any given time.

MANUSCRIPTS UNDER REVIEW

Yusuf, J. and J. Fink. 2006. A New Era of University Research, Technology Transfer and Commercialization: Introducing the local Community into Research and Practice. Revise and resubmit. *Comparative Technology Transfer and Society*.

O'Connell, L., J. Yusuf, M. Hackbart and C. Wallace. 2006. Transportation Commissions as Oversight Structures: Do They Contribute to DOT Capital Management? Under review. *Public Performance and Management Review*.

RESEARCH PROJECTS IN PROGRESS

GRANTS

J. Yusuf. Evidence-based Entrepreneurship Policy and Practice. Kauffman Dissertation Fellowship. Ewing Marion Kauffman Foundation. \$15,000.

PROFESSIONAL DEVELOPMENT

Commented [WY8]: PLAN: Consider taking some teaching/pedagogy workshops.

Preparing Future Faculty, University of Kentucky (2004-present)
University of Kentucky Rural Entrepreneurship Workshop, Lexington, KY (November 2004)

HONORS, AWARDS, AND PRIZES

Runner up, 2005 Small Business Administration Office of Advocacy Doctoral Paper Competition. Presented at the U.S. Association for Small Business and Entrepreneurship Conference.
Recipient, Distinguished Research Award – Academy of Entrepreneurship. Presented at the 2004 Allied Academies International Conference.

MEMBERSHIP IN PROFESSIONAL SOCIETIES

Commented [WY9]: PLAN: Consider membership in local ASPA chapter – good opportunity for networking, volunteer/professional service, and scholarships.

Member of the Association for Budgeting and Financial Management
Member of the U.S. Association for Small Business and Entrepreneurship

UNIVERSITY SERVICE

Organizer, Martin School Doctoral Student Brownbag Series (2004-2005)

PROFESSIONAL SERVICE

Reviewer for the U.S. Association for Small Business and Entrepreneurship Conference.

Commented [WY10]: PLAN: Consider running for student representative for ASPA chapter