

# **Start sooner rather than later:** Taking advantage of the Career Pathways program and opportunities for professional and career development

Download this presentation and  
supplemental materials here:  
<http://bit.ly/cs800sp20>



***Dr. Wie Yusuf***  
***Professor, School of Public Service***

# Background

- Educational background in engineering, business, public administration
- Career experience – technical, management, academia
- Teach MPA and PhD students
- Involved in professional development programming for ODU since 2013
- Provost's Fellow for graduate education
- Multi-disciplinary research team focused on urban issues (transportation, flooding, community engagement)



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There's more to grad school than just  
academic requirements

Start early

Take advantage of professional and  
career development opportunities

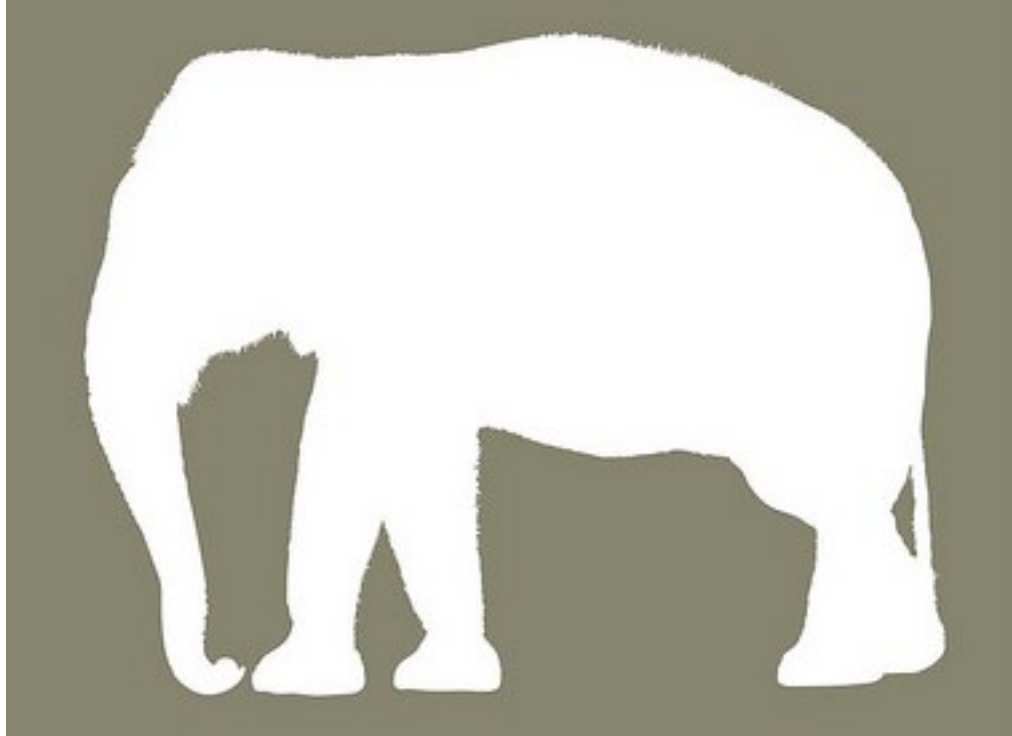


# THE BAD NEWS



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# Grad school is stressful!



## Sources of stress

- Work schedule/obligations (58%)
- Finances (56%)
- Time management (41%)
- **Future employment and career prospects (32%)**
- Course requirements (31%)
- Academic workload (29%)



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# Uncertainty about career paths

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## Faculty career in higher education

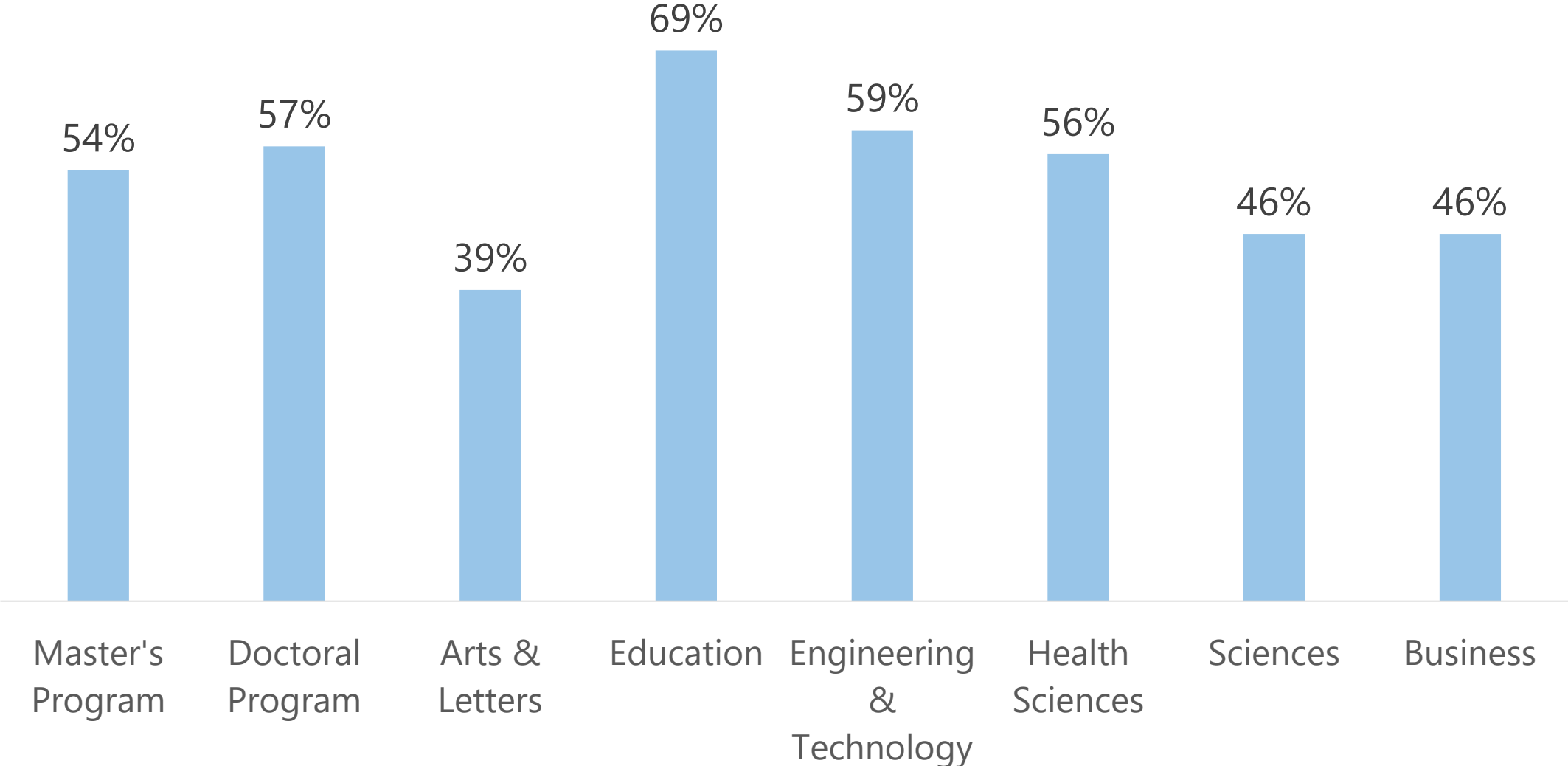
- 47% - interested
- **31% - still deciding**

## Non-academic careers

- 42% - government
- 37% - nonprofit
- 30% - industry
- **24% - still deciding**



# Only 56% are prepared for planned career paths



# What's needed? Career and professional development

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<b>Funding for research and scholarship</b>	35%
<b>Career planning</b>	<b>34%</b>
<b>Work-life balance</b>	33%
<b>Career exploration</b>	<b>29%</b>
<b>Networking and collaboration</b>	21%

Professional development needs not being met at ODU





# THE GOOD NEWS



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# CAREER PATHWAYS

## CAREER PATHWAYS

Professional development to bridge graduate school and career success

### Did you know?

ODU graduate students identified **career exploration** and **career planning** as their top professional development needs.



The Career Pathways program fills this need, preparing graduate students for successful transition into thriving careers.

Career Pathways is a gateway to resources, programs, events, and planning tools for ODU graduate students and postdocs.

### PREPARING FUTURE PROFESSIONALS (PFP)

Designed for graduate students and postdocs interested in a non-academic career such as in industry, non-profit/non-governmental organizations, or government agencies.

#### Earn the PFP Certificate:

- Develop an individual development plan
- Create a resume
- Attend professional development events or complete professional development activities
- Produce an ePortfolio to document and highlight professional development and growth

### PREPARING FUTURE FACULTY (PFF)

Designed for graduate students and postdocs interested in an academic career.

#### Earn the PFF Certificate:

- Complete a mentored teaching experience
- Create a CV
- Attend PFF and other professional development events
- Produce an ePortfolio to document and highlight professional development and growth

Professional development to bridge graduate school and career success

Questions? Contact Dr. Wie Yusuf  
Chair, Career Pathways Steering Committee  
E-mail: [jyusuf@odu.edu](mailto:jyusuf@odu.edu) Phone: 757-683-4437  
Web: <https://sites.wp.odu.edu/careerpathways/>



# Career Pathways

- Gateway to resources, programs, events, and planning tools for ODU graduate students and postdocs
- Provides career exploration and career planning programs to prepare graduate students for successful transition to thriving careers



# Two Career Preparedness Programs

## Preparing Future Faculty (PFF)

- For graduate students and postdocs interested in an **academic career** in a higher education setting

## Preparing Future Professionals (PFP)

- For graduate students and postdocs interested in a **non-academic career** such as in industry, non-profit/non-governmental organizations, or government agencies



# Preparing Future Faculty (PFF) program

# PFF Overview

- Goal: expose graduate students to the diverse roles, responsibilities, and rewards of an academic career
- Focuses particularly on the teaching and service roles sometimes not included in graduate training
  - Also addresses fundamental research skills (e.g. grant writing, publishing) and academic job searching
- Anyone can participate in PFF events!

# PFF Certificate

- Earn the PFF Certificate
  - Develop a CV
  - Complete a semester-long mentored teaching experience
  - Participate in 6 professional development activities related to preparing for an academic career
  - Document completion of all requirements in an ePortfolio
- Completion of PFF Certificate is noted on ODU transcript



# Preparing Future Professionals (PFP) Program



# PFP Overview

- Goal: prepare graduate students and post-doctoral scholars for careers in industry, non-profit or non-governmental organizations, or government agencies
- Tailored to your career preparedness and professional readiness needs
- Anyone can participate in PFP events!

# PFP Certificate

- Earn the PFP Certificate
  - Develop an individual development plan
  - Create a resume
  - Participate in 6 professional development activities related to career development, leadership and communication, professionalism, and specialized skills
  - Document completion of all requirements in an ePortfolio
- Completion of PFP Certificate is noted on ODU transcript

**PLAN AHEAD,  
GET STARTED TODAY**



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- Attend Career Pathways events (see schedule)
  - Calendar of Events: <https://sites.wp.odu.edu/gs101/events/>
- Check out the Career Pathways events archive for previous events
  - <http://bit.ly/CParchive>
  - Becoming a Skilled Researcher
  - The Inside Scoop on Publishing
  - Fundamentals of Grant Writing for Graduate Students
- Register for GRAD700: Professional Development
  - 1-credit hour asynchronous online course for students interested in preparing for an academic career
  - Course counts as 2 non-PFF events towards the PFF Certificate

**CAREER PATHWAYS**  
Professional development to bridge graduate school and career success

**GRAD700:**  
**Professional Development**  
1-credit hour asynchronous online course offered in  
Summer 2019

**Course Objective:** Students who are better prepared for and able to take charge of their graduate education and the planning of their future academic careers as researchers, teachers, and productive members of both their institutional and disciplinary communities.

This course is designed to assist students:

- become socialized into the various cultures found in different types of institutions in the academy;
- develop a multidisciplinary support network that can be accessed for information sharing and exchange, advice seeking, discussion, etc.;
- explore whether a faculty position in higher education is a desirable personal and professional goal;
- identify characteristics of successful college/university faculty; and
- develop the requisite skills for obtaining a faculty position.

**\*\*This counts as 2 non-PFF events toward the Preparing Future Faculty Certificate\*\***

Questions? Contact Dr. Wie Yusuf  
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# Important Resources

- Dr. Wie Yusuf  
e-mail [jyusuf@odu.edu](mailto:jyusuf@odu.edu)
- Career Pathways  
<https://sites.wp.odu.edu/careerpathways>



Important  
Information