

Group Member Names: Carlos Carey, Carson Viscusi, and Ian Hagmann

Company Name: PepsiCo

Company Industry: Food and Beverage Company

Company Main Product/Service: To provide food and beverages (healthy and unhealthy) to customers across the globe.

Company Primary Customers: Global, wholesale, and all places where snacks are sold.

Why Does This Company need Cybersecurity? To protect their trade secrets and networks for factories and buildings. Protect sales data. International communications, online sales. Also all automated processes for making the products.