

One of the ways PrivacyRights.org can be used to study breaches is by making researchers aware of how data from breaches is being used and exploited. When typing “data breaches” into the search bar, one of the first articles that comes up is about the concept of ‘data brokers. Although this isn’t directly related to a data breach, the article defines that a data broker is a business that sells people’s personal information to other businesses or people. The article also mentions that these brokers don’t only get this information from breaches, and a lot of them get their personal information from publicly available sources. This can urge the importance of being careful of what information is made publicly available to a researcher, which can in turn help the person to improve their and other’s cybersecurity hygiene.

Another article from the website educates on possible Data Breach readiness and follow up. The article first discusses the result of former data breaches, taking examples from previous studies and stating that the worst-case scenario that can result from a data breach is causing a company to go out of business. It then goes into a step-by-step process for companies to prepare themselves for what they call the “inevitability” of an information leak. A researcher can use this information for their company to create a concrete security breach contingency plan to prepare themselves for a possible cybersecurity compromise.