



KROGER

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KROGER

Kroger is a grocery store that sells many products such as food, beverages, hair supply, home essentials, seasonal favorites and ect. Korger started back in 1883, the founder of Kroger is Barney Kroger.



KROGER MAIN PRODUCT/SERVICE



Groceries, fresh produce meat, bakery, pharmacy services, and household goods.

And they also offer Fuel centers and Financial services.

KROGER PRIMARY CUSTOMERS

Kroger's main customers are
individuals, families, and
seniors who are looking for
quality groceries and
household items at reasonable
prices



WHY DO THEY NEED CYBERSECURITY

- They need it to protect sensitive information, such as customer data, financial records, and internal communications.
- It helps prevent data breaches, cyber-attacks, and other attacks that could lead to financial loss, legal issues, and damage to their reputation.

