As said in the video, many tasks of a cybersecurity analyst vary based on what a company needs them to do. By keeping this in mind, it helps to show that cybersecurity analysts need to be able to communicate and collaborate with their co-workers. By working together with their co-workers, cybersecurity analysts can understand how social behaviors can affect the company they are working for and their co-workers. Another way that the job of a cybersecurity analyst can relate back to social behaviors is that many analysts need to be trained and educated. As mentioned in the video, cybersecurity analysts have a responsibility to educate and train co-workers on cybersecurity and cyber awareness.