

One economic theory that relates to this letter is the Laissez-faire economic theory. This theory connects to the sample data breach as it in the letter its mentioned that the government is not doing anything to prevent any future cases from happening; rather, they are only helping to solve the present issue. This is shown by the fact that law enforcement asked the company to delay the notice of the breach until law enforcement gained more information. Another economic theory that relates to the letter is the Rational choice theory. This is shown by the company sending out the notice of the breach as well as working with professionals and authorities to resolve the issue.

One social science theory that connects to the letter is the Neutralization Theory in terms of denial of responsibility. This is shown by the company pushing blame onto other parties like their third-party company provider. Another social science theory that is connected to the notice is the rational choice theory. This theory relates to the notice letter as it shows that the company sent out this notice so that they face little not no legal issues if problems arise due to the breach.