

Journal Entry #12

Data Breaches

The two different social science theories related to this are game theory and social identity theory. Game theory would be applied in this situation, considering the interactions between the platform provider and the cyber security firm, law enforcement, and the customer. Each party in this scenario has an interest in this case, the platform provider and the cyber security firm are working together to remove the malware and personal information. The law enforcement is identifying and prosecuting the perpetrators.

Social identity theory shows how individuals categorize themselves into social groups. In the context of www.Glasswasherparts.com was the effective social group of the data breach. The theory understands that the data breach may impact the social identity, and the trust of the customers, and it may influence their perceptions of the company and platform provider.