

## JOHNSON & JOHNSON Cyber Security

Jazmin Stanfield Danielle Caplinger





## Company Industry + Customers



They work in the medical devices, pharmaceuticals, and skincare industries.

Their customers range from hospitals and medical research facilities all the way to the everyday consumer needing first aid supplies.











## **Company Product and Service**

Some of their most known products are:

- Baby powder/oil
- Band-Aids

0

- Tylenol
- Zyrtec
- Covid-19 Vaccine
- Acuvue contacts
- Aveeno skincare
- Splints









## Why does J&J need cybersecurity?

- They have lots of proprietary information regarding medical research and medical devices that must be kept confidential.
- They are in a supply chain with major healthcare companies. If J&J is hacked, these other companies are vulnerable.







