

Deja's Blog of Importance

Module 11 | Web Accessibility



November 08, 2025

Designing for Everyone: Why Accessibility Matters—And What Amazon Shows Us About It
When most people hear the word “accessibility,” their brains probably jump straight to ramps, elevators, or wide doorways. And, yes, all of that is important—but online, accessibility looks a little different. On the internet, accessibility is about making websites, apps, and digital spaces usable for everyone, no matter how they see, hear, move, read, or interact with the



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Module 10 | Digital Publics



October 31, 2025



Designing a Digital Poster: How I Made an Infographic That Actually Works Okay, so here’s the deal. When I first heard about this assignment—making a digital poster—I was like, “Cool... I guess?” I mean, I like visuals and all, but honestly, I’d never really thought deeply about how design choices actually affect how people interact



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Module 09 | Visual Rhetoric



October 24, 2025

Exploring Digital and Visual Rhetoric: Charity: water, Apple, and the Art of Online Persuasion
Lately, I've been thinking a lot about persuasion—specifically, how it works online. Back in our class discussions, we've been learning about the rhetorical situation and the idea of writing for the public, and it got me wondering: how does all this theory actually show up on the web? After all, persuasion in the digital world isn't just about crafting a clever tagline or ...

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Module 08 | Digital Rhetoric



October 17, 2025

Module 8 Let's Go!

How Charity: water Uses Digital Rhetoric to Inspire Action I've always been fascinated by websites that make me stop and pay attention. You know, the ones that feel alive, that make me want to click around, explore, and maybe even participate in something bigger than ...

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Module 06 | Collective Intelligence



October 04, 2025

Exploring Collective Intelligence Through Wikipedia and Foldit Hello, we are on module 6, let's get started. In today's digitally connected world, the concept of collective intelligence is everywhere—even if we don't always notice it. From Wikipedia pages edited by thousands of contributors to online games that help scientists solve real-world problems, we're seeing the power of collaborative knowledge in action. This week, I wanted to explore exam ...

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Module 05 | Digital Authorship



September 26, 2025

Exploring Participatory Culture Through Boing Boing We've officially moved deeper into the world of digital writing, and this week I spent some time exploring one of the most well-known blogs out there: Boing Boing. Honestly, I'd heard about it before but never really dug into it, so this was kind of an eye-opener. Boing Boing has been around for over two decades, and it's built a really unique online presence that mixes tech, science fiction, weird news, ...

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