

# STRATEGIC COMMUNICATION AND JOURNALISM PROGRAM

Students in the Department of Communication & Theatre Arts, or in any related major, have an opportunity to take a diverse array of Strategic Communication and Journalism courses—in person and online—to meet major, minor, or elective requirements in the Summer and Fall 2025 semesters. Courses and availability for these classes are listed below.

## **COMM 278G** **Advertising and Society**

-Fall '25  
Monday - Wednesday  
3 p.m. - 4:15 p.m.  
-Summer Session I

## **COMM 303** **Introduction to Strategic Communications**

-Fall '25  
Monday - Wednesday  
3 p.m. - 4:15 p.m. & Online  
-Summer Session 2

## **COMM 308W** **Effective Media Writing**

-Fall '25  
Monday - Wednesday  
4:30 p.m. - 5:45 p.m. & Online  
-Summer Session I

## **COMM 363** **Introduction to Journalism**

Fall '25  
Tuesday - Thursday  
11 a.m. - 12:15 p.m.

## **COMM 387** **TV News Production**

Fall '25  
Tuesday 7:25 p.m. - 10:05 p.m.

## **COMM 403 Public Information and Crisis Communication**

Fall '25 - Online

## **COMM 404/504** **Strategic Communication and Emergency Management**

Summer Session I

## **COMM 437/537** **Podcasting**

Wednesday  
4:30 p.m. - 7:10 p.m.

## **COMM 462/562** **Sport Communication**

Fall '25  
Tuesday - Thursday  
9:30 a.m. - 10:45 a.m.

## **COMM 478** **Media Marketing and Promotion**

Fall '25 - Online

## **COMM 484** **Strategic Media Production and Design**

Fall '25  
Tuesday-Thursday  
1:30 p.m. - 2:45 p.m.

## **ENGL 486** **Media Law and Ethics**

Fall '25  
Tuesday - Thursday  
3 p.m. - 4:15 p.m.

## **COMM 490/590 ROAR:** **Advanced Strategic Communications**

Fall '25  
Tuesday  
4:30 p.m. - 7:10 p.m.

## **COMM 491** **Communication and Activism**

Fall '25  
Tuesday - Thursday  
4:30 p.m. - 5:45 p.m.

Click [here](#) for  
Course Description  
or  
Scan QR Code



Students with questions regarding these classes are encouraged to contact Brendan O'Hallarn, program director for Strategic Communication, at [bohallar@odu.edu](mailto:bohallar@odu.edu).



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