

STRATEGIC COMMUNICATION AND JOURNALISM PROGRAM

Students in the Department of Communication & Theatre Arts, or in any related major, have an opportunity to take a diverse array of Strategic Communication and Journalism courses—in person and online—to meet major, minor, or elective requirements in the Summer and Fall 2025 semesters. Courses and availability for these classes are listed below.

COMM 278G

Advertising and Society

-Fall '25
Monday - Wednesday
3 p.m. - 4:15 p.m.
-Summer Session I

COMM 303

Introduction to Strategic Communications

-Fall '25
Monday - Wednesday
3 p.m. - 4:15 p.m. & Online
-Summer Session 2

COMM 308W

Effective Media Writing

-Fall '25
Monday - Wednesday
4:30 p.m. - 5:45 p.m. & Online
-Summer Session I

COMM 363

Introduction to Journalism

Fall '25
Tuesday - Thursday
11 a.m. - 12:15 p.m.

COMM 387

TV News Production

Fall '25
Tuesday 7:25 p.m. - 10:05 p.m.

COMM 403 Public

Information and Crisis Communication

Fall '25 - Online

COMM 404/504

Strategic Communication and Emergency Management

Summer Session I

COMM 437/537

Podcasting

Wednesday
4:30 p.m. - 7:10 p.m.

COMM 462/562

Sport Communication

Fall '25
Tuesday - Thursday
9:30 a.m. - 10:45 a.m.

COMM 478

Media Marketing and Promotion

Fall '25 - Online

COMM 484

Strategic Media Production and Design

Fall '25
Tuesday-Thursday
1:30 p.m. - 2:45 p.m.

ENGL 486

Media Law and Ethics

Fall '25
Tuesday - Thursday
3 p.m. - 4:15 p.m.

COMM 490/590 ROAR:

Advanced Strategic Communications

Fall '25
Tuesday
4:30 p.m. - 7:10 p.m.

COMM 491

Communication and Activism

Fall '25
Tuesday - Thursday
4:30 p.m. - 5:45 p.m.

Click [here](#) for
Course Description
or
Scan QR Code



Students with questions regarding these classes are encouraged to contact Brendan O'Hallarn, program director for Strategic Communication, at bohallar@odu.edu.



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