

Strategic Communication and Journalism: The Partnership Begins!



WHY?

By uniting strategic communication with journalism students gain complete knowledge of both media principles and messaging strategies. Students gain the ability to move flexibly through the changing media environment through interdisciplinary education methods. Program graduates develop expertise in both storytelling and strategic planning, helping them fulfill current industry needs.

Zoom Link:

Register For
Meeting Here:



INFORMATION MEETING:

Where: Batten Arts and Letters
(BAL) 3056

When: Tuesday March 25, 2025

Time: 12:30 p.m. - 1:30 p.m.



OLD DOMINION
UNIVERSITY

