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REACTION

The article discusses the importance of bug bounty programs for the cybersecurity industry. It highlights two reasons it is an ideal option, especially for SMEs. Bug bounty programs allow SMEs access to talented cybersecurity professionals to help them identify their security weaknesses without having to spend too much. This is cost effective for them because of the competitiveness of the industry in retaining quality cyber professionals. It also allows them access to a diverse pool of cyber professionals with varying technical knowledge and backgrounds that can identify more security vulnerabilities than their own cyber team.

The findings were also interesting as it highlights that there are no shortages of hackers that are willing to participate in bug bounty programs even if the bounty offered is relatively low, because most hackers have other motives than financial gain, like experience, worthy challenge, and other altruistic intentions.
The findings also mentioned that even though the more experienced hackers are less likely to participate because they are already employed by a company, the hacker supply is still reliable because of the up and coming cyber professionals.