

1. What is design thinking? Design thinking is a combination of science and art. Design Thinking also encourages people by adding alternatives to what never existed. In other words, it focuses on what's needed, the real problem, by design thinkers, making it successful. To add on, design thinking provides a framework which is to understand, ideate, select, prototype, and then validate.
2. How has design thinking influenced a product I use? To explain first my product, I am an entrepreneur in my digital marketing business. Having said that, I think design thinking has influenced me significantly because it brought to my attention what's needed. I have now started to brainstorm new ideas, by testing possible outcomes and innovating to strive for success. In addition, it also brought my attention to collaboration. I think that's important, because working with goals in the same goal, helps tremendously.
3. What are the connections between opportunities and planning? To start, to seize the opportunities, it's essential to know what they want me to do, what I need to do, what's my mission/vision and how to fulfill the needs of clients. Now, this is where planning comes into play in which it brings out opportunities. Overall, these 2 bring about success with business strategies and goal achievements!
4. What opportunities have I missed? After watching/reading the module I have missed several opportunities in regards to my business. I'd say, the first major opportunity that I have missed would be collaboration. I felt like I had the opportunity to work with others but turned it down to be an individual. Another opportunity that I have missed would be learning and skill development. Developing a skill regarding my business would seize huge opportunities.
5. Can a successful venture be unethical? I think a successful venture can be unethical in a way. For instance, as we see products every day in our lives that's no doubt against our health. However, such ventures take that path of neglecting health risks and making a profit. Having said that, this ends up being unethical. For instance, a lot of top companies fall into this category such as Coca-Cola, Nike, and more. here's the article on how/why they tend to fall for being unethical. [Top 20 Unethical Companies In The World \(Allegedly\) - ClimateRealTalk](#)

To sell a product/service it is essential to know a) how you are going to sell a product to the market, b) who your customers are, c) what activities you need to undertake that help you sell the idea; and c) what resource and capabilities are together (and with which partnering companies/entrepreneurs you need to collaborate).