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REFLECTION ESSAY #3

As we successfully finished the project, I'd like to reflect on some of the things we've done, especially the planning in this set of time. After adjustments were done such as meeting up and communicating, planning took place from there. Planning was probably one of the most essential concepts in our innovation. It is important because it brings about key components of how to succeed, from the start to the finish line. The first we had is what is our target such as the audience. We concluded that the innovation will be based on elders who are vulnerable in today's modern digital world. Now, imagine if we lacked planning, how big of an impact would that have been? Moreover, speaking of planning, we also managed to do more essential plans like the context of the innovation. For instance, our financial plan and budget plan were also extremely important to the project because of what they brought to the table. A few concepts well planned in terms of the financial plan would be such as the investments to generate revenue. We invested by using advertisements to make income. In addition, how we could generate some income from our plans would be to have a shop page to sell merchandise. Lastly, we also planned on having an affordable membership. Overall, planning was significantly important and I learned lots of skills from doing so!