

1. What is design thinking?

The definition of design thinking is found in the Wikipedia article: "Design thinking is a creative method used to address challenges. It is a method of issue resolution that entails the joint efforts of several people and groups who cooperate to produce something new. It is an unrestricted approach to problem-solving that places a strong emphasis on how a product or service is used by its customers. Its foundation is the notion that design may be applied to enhance any good or service, not simply those that are manufactured to order. By using design thinking, which is an extension of innovation, you may create solutions for end users while keeping an eye on a single problem statement. It not only teaches useful skills but also has the potential to boost your career. Additionally, it's a team effort that can only be mastered by working with others.

2. How has design thinking influenced a product I use?

When you use a product that was affected by design thinking, it is likely that it is more user-friendly or aesthetically pleasing than similar items that weren't. Making things more user-friendly through the use of design thinking can ultimately make users' lives easier. An example will be UberEats which I use quite often, the company conducts ongoing research into the neighborhoods where their clients reside, work, and eat in order to better understand the various markets and how their products integrate into the physical environments of various cities. This is among the most successful applications of design thinking I've ever come across.

3. What are the connections between opportunities and planning?

The benefits of preparing include "better chances of success and greater accuracy," which also improve opportunities. Failure to plan can result in fewer or no opportunities at all. With this being said, I will apply this to design thinking in the sense that when given the chance to apply design thinking, it can aid in creating a more effective plan for the task at hand. You can plan more effectively by considering the possible outcomes of your actions (opportunity). This will help you decide what to do next.

4. What opportunities have I missed?

I might be passing up opportunities to enhance my professional workflow because most of the times I may not be using design thinking or applying it to my work. How to resolve this issue

will be to create new opportunities for advancement in my profession by considering how design thinking might be used effectively to produce positive results.

5. Can a successful venture be unethical?

There are many various beliefs about business ethics, but what distinguishes a company from its competitors are its CSR activities, openness and dependability, fairness, and technology methods. Any business decision should be carefully thought out in terms of any potential ethical ramifications. The plan for a company might be unethical if it entails taking advantage of others. This may be avoided by by considering the venture's potential ethical ramifications.