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WCS494

Week 3 Journal entry

1. Why do ethics matter in entrepreneurship?

A system of moral rules that serve as a guide for people and organizations is called ethics. In entrepreneurship, ethics are essential to determining the company's reputation, fostering stakeholder trust, and guaranteeing long-term success. Entrepreneurs may build a solid reputation, raise brand recognition, improve market share, and win over investors and suppliers by acting ethically. Additionally, being ethical can assist business owners in avoiding legal troubles and damaging press. For instance, unethical actions like insider trading, bribery, and fraud may result in legal repercussions and harm the reputation of the business 1.

2. How does my own personal budget related to an entrepreneurship budget? How are they different?

There are numerous parallels between personal and business budgets, but there are also some significant distinctions.

Budgets for personal and business use projection and tracking of revenue and expenses. However, entrepreneurial budgets are directed toward managing firm funds, whereas personal budgets are concentrated on controlling household money. Both personal and business budgets need to be established with goals set, sources of income listed, cost categories identified, savings allocated, variations or one-time occurrences taken into consideration, progress monitored, and modifications made as needed. There are some distinctions between the two, though. For instance, forecasting often plays a bigger role in business budgets than it does in household budgets. Why do businesses need a budget or financial forecast?

3. Why do businesses need a budget or financial forecast?

To plan and manage their money, firms need to use budgeting and financial forecasting tools. An annual budget is a financial plan that details the anticipated income and expenses for the coming year. It aids businesses in quantifying their financial goals and offers a benchmark against which to assess actual outcomes to ascertain how they differ from anticipated performance. The identification of potential areas for cost-, profit-, and cash-flow reduction and improvement is another benefit of budgeting.

On the other hand, financial projections make predictions about a company's future financial results based on analysis of historical data. It enables management teams to forecast outcomes based on prior financial information. Using financial forecasting, businesses may choose how to distribute their funds for the future

4. What is your definition of social entrepreneurship? Give an example of an enterprise you read about from the Schwab Foundation website (Module page "Social Entrepreneurship vs. Business Entrepreneurship-2).

A business strategy known as social entrepreneurship seeks to improve society by tackling social, cultural, or environmental problems. Social entrepreneurs use their businesses to improve society. They are creative, resourceful, and goal-oriented people. They use the most innovative ideas from the corporate and nonprofit sectors to create plans that optimize their social effect.

Grameen Bank is an illustration of a social enterprise from the Schwab Foundation website. It is a particular kind of creditor that provides microloans to the poor in emerging nations. These modest loans provide people with the resources to support themselves, and they are typically fully repaid.

5. What are the most significant legal issues entrepreneurs face?

When beginning and operating a firm, entrepreneurs must deal with a number of legal difficulties. Among the most important legal challenges that entrepreneurs must deal with are:

Intellectual property: Business owners should use particular caution to prevent intellectual property infringement and to safeguard their own intellectual property. This covers patents, copyrights, and trademarks.

Corporate compliance is a general phrase that refers to both internal policies, rules, and procedures as well as the federal and state laws that apply to your line of business. Regular compliance audits verify that your company complies with all applicable laws and regulations.