

Sarah Noble

CYSE 494

Week 1 Journal Entries

### **Entry 1: Am I an entrepreneur?**

Although I am not an entrepreneur, I am looking forward to gaining a full understanding of entrepreneurship in the course. An entrepreneur is someone who takes financial risks in order to start a business to create a new product or service. Throughout the course of this class, I am excited to be given the opportunity to create my own product and go through the process of becoming an entrepreneur. From brainstorming, planning, to marketing, I am hoping this course gives me insight on what it is like to run and be responsible for my own business. I believe that this course will be extremely beneficial to me as I can apply this information in the real world.

### **Entry 2: What is success?**

While everyone has their own meaning of success, in my opinion, success is setting goals and taking action in order to achieve the desired outcome. Successful entrepreneurs must take financial risks and make difficult decisions to create a new product or service needed by society. Entrepreneurs have a clear vision of what they want to do and will work constantly to execute it effectively. Society usually determines success by measuring how much wealth, power, or fame an individual has. For an entrepreneur, success can simply be having enough faith and determination to move forward with their ideas.

### **Entry 3: Am I a self-starter? How well do I follow through on my ideas?**

Yes, I believe I am a self-starter because I take the initiative to begin tasks on my own. I am also motivated, enjoy working independently, and can find alternative solutions to problems I encounter. Moreover, I also believe that I follow through with my ideas. Once I feel as though I have thoroughly planned, I feel more confident with executing my plans. I found that setting smaller, easier goals motivates and helps me to achieve steady success.

### **Entry 4: How does ODU view entrepreneurship?**

ODU views entrepreneurship as a way of thinking of approaching problem solving and generating alternative ideas; additionally, one of ODU's philosophies is that anyone can be an entrepreneur. An entrepreneur creates a new product or service for the market based on their own ideas. This initial idea is generated by wanting to resolve a societal problem or need. There are several paths entrepreneurs can take including lifestyle businesses, small businesses, scalable startups, buyable startups, large companies, and social entrepreneurs.

**Entry 5: What is my role in this ecosystem?**

As a university student studying cybersecurity, my current role in this ecosystem is gaining knowledge and resources to resolve a problem. Being a student here at ODU allows me to network with other students with similar ideas as well as potential employers. Through on campus clubs and organizations, the library, and academic courses, I am able to gain a full insight into real world problems. Moreover, I am given full access to an unlimited amount of information in order to research and plan out how to execute my ideas.