

Our company values safety, honesty, and long-term solutions. The long-term goal is to maintain partnerships with businesses while networking to take on many more. To hire multiple cybersecurity analysts and white-collar hackers to dot every I and cross every T for any weakness and vulnerability a corporation or business may have. We are a family unit and consider everyone we do business with as a family. It is important for us to make everyone happy and that we genuinely care about the outcome of the work that is put out.

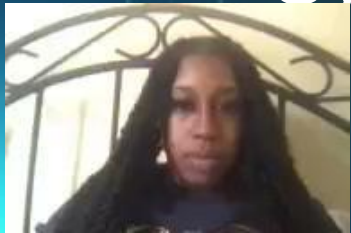
The origin of the company is the result of wanting to be an entrepreneur. A risk-taker that wants to care and go beyond what a security company normally does. The idea is to review, figure out what works, and constantly modify the security over years of partnership to guarantee security. Our vision statement would be “Lockdown CyberTech” is your first step to defending your business from malicious intent.”

The goal for “Lockdown CyberTech” would be to help mitigate businesses or corporations’ security risks or problems. To prevent and instill security systems, protocols, and train employees on what to do and what not to do. Covering all bases of the NIST Cybersecurity Framework and using it as a guideline to make sure “Lockdown CyberTech” customers are prepared for breaches and are also prepared on how to hide sensitive information.

We will protect the information that is at your fingertips by offering packages after your first 6 months being free !Did you hear me correctly? I said free ! It is a deal that you can not pass up and if you are impressed and love the freemium business model? You can get the extra security help for 5.99 a month or yearly at one of the lowest rates of \$150. Yes \$150 when the average rate is \$200-\$300 and why are we pricing it there? Because we want to help you. We are here to help the mom and pop businesses to grow because we are a family. You are not on your own in this. We give out daily tips on how to better secure your systems. We analyze your cyber security plan after six months. We will do penetration testing to ensure that there are no vulnerabilities in the system.

And now you may ask why do you need the help at all? Well, A new age is upon us that requires more than just physical security. There are more ways to steal information than a break-in or burglary. Information stored on computers can be hacked into by employees trusting links sent to their emails or by infiltrating through a known vulnerability in a system. Any business such as a corporation, LLC, or nonprofit that does not specialize in security would benefit from our company or LLC. The cybersecurity industry is booming. With technology constantly being innovated there are consumers benefiting from it illegally and legally which causes a need for cybersecurity policy. It is projected to grow by 33 percent over the course of ten years. In accordance with the growing industry, there will be more competitors. What sets our company apart is that we believe in revisiting and revising over a span of years. It won't be a quick gloss-over like how the other company goes about their business. We want our customers to feel like we sincerely care. You will only pay for what you need. That's why you have the choice of monthly or yearly. If the tips helped you and your employees enough that you need to discontinue our service? Well, we will be sad to see you go but happy that you are walking away with the knowledge needed to be successful. We chose to use the bundle pricing strategy. The reason why is because the goal is to continuously help businesses with their cybersecurity policies and systems. We hope that you can put your trust in us after seeing my colleagues and my credentials listed on our business website. There will be about mes informing customers where we went to school, our certifications, how many years of experience, and reviews would be posted on the business's social media pages and website. The selling point is that we know what we are doing, and you can trust us to deliver on a great plan because we have the experience and education backing us. For the sales forecast, in the best-case scenario, many businesses will stick with us after the first six months. They'll utilize the tips, and penetration testing, retrain their employees after our critiques and continue with us to better ensure a strong and sound cybersecurity strategy. In the worst-case scenario as far as a sales forecast is concerned, businesses could dislike the service and cancel before the subscription renews at the quarterly, monthly, or yearly price. But alas, the short term goal is to market the product very well and how will the product be marketed you may ask? We will use the internet because this is the age of the internet. The smartest thing would be to utilize Instagram, Facebook, and Twitter. Our company would pay for ads and post daily to build a following. Get customers to tag us and have the business be known by word of mouth. Ask for feedback after every milestone with a customer to gauge what was the particular company's likes and dislikes. Show that we care and rectify any inconvenience or problem that had been brought to our attention immediately. Lastly, paying for commercials and stating that we care about the client's happiness.

Lockdown CyberTech

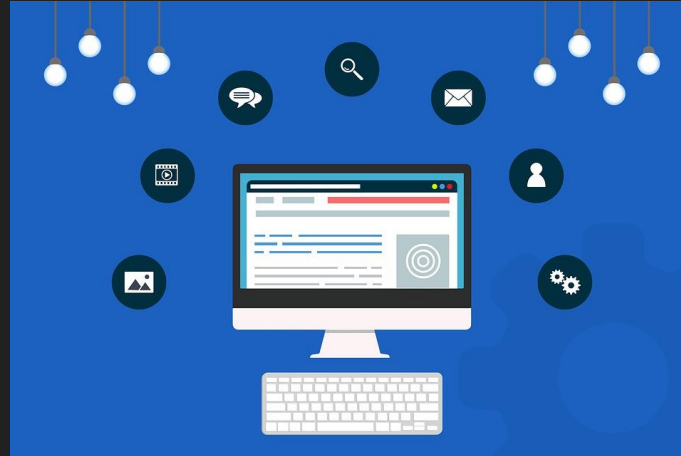


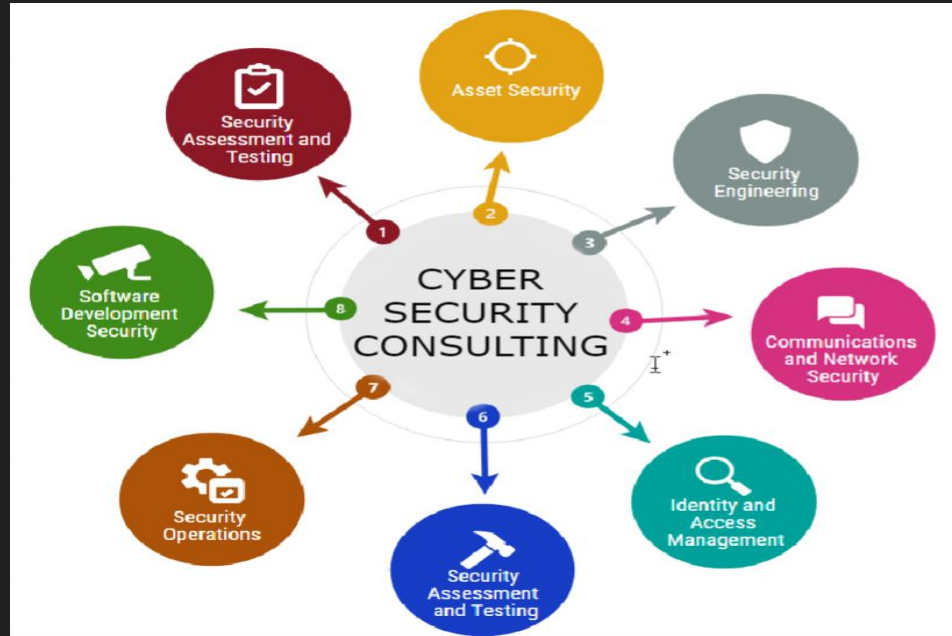






- Monthly
- Quarterly
- Yearly





Competitors



Lockdown
CyberTech

