JW

Josh Whetzel

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Maria

Akeyla B. Porcher

Maria Martinez

Josh Whetzel

Zoom user

cybersecurity. We could protect seniors by providing knowledge about topics.

- How do you know it's a problem? (context)

It is a clear problem because people continue to fall victim to scams whether simple or complex. That can range from a phishing attack or some more complex like a trojan horse. Older people have not kept up with current technology practices. Younger people like millennials as well can sometimes fall a bit behind on current topics.

- What are going to do about the problem? (solution)

We will create a sort of training app to educate people on various topics regarding cybersecurity. Companies can adopt our app to train their employees.

- What barriers do you expect to confront? (barriers)

Barriers we expect to confront are user downloads on the app store. If we are giving out free advice people will not think this is a legit website. The initial app could possibly make individuals download an app when many people don't like downloading apps to their phone unless familiar with it.

WHAT TYPE OF PHONE WILL THE USER HAVE WHEN DOWNLOADING APP

- How will you know if you are successful? (assessment)

We will know if we are successful if companies start to integrate our app into their security practices. Also if our app is public, people will download it off the appstore. If we receive good feedback on it.

Team meeting 10/4
Josh Whetzel
Amanee Caldwell
Nicolo Margioni

Team meeting 10/11
Amanee Caldwell
Maria Martinez

Project ideas 👍

Our thoughts on what we want the project to provide to others:
Train people about policy
organize -employee/student
Build relationships in a competitive way
Grow knowledge on the unknown
Get people more involved

Type of ideas:
Games
trivia
Monopoly idea
Add in cards with questions
Develop an app

Monday 10:30am -meeting with teacher and all members of group

issues addressed with proposal:

we provide an unrealistic 5 year gold when having other companies work with us in order to provide protection

our target was not set on an age group but with ages 18 and older

we need to have a sells pitch ex: fb or ads in the targetted age group

we need to focus on how to be able to advertise and get interested party involved

we need to focus/find data for the risk level for the targetted group

we need to decide if this is a non profit or profit based

if we chose the second idea: app that helps odu students find used items on campus and sell:

we need to:

speak with kara boon who is the organizer for learning and leadership for odu

kara boon collects food items and give away to students on campus

need to talk to her in regards to nonprofit and things that are alreay offered on campus

things to consider: