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Entrepreneurship 494

Date: 09/09/2022

# Journal Entry 1

## Am I an entrepreneur?

I often brainstorm ideas on how I can generate more money in my free time. My brainstorming results led me to invest in stocks and to create a home-made business account on many different social media platforms. On these platforms, I would list personal accessories that I am not in need of anymore for sale. These accessories consist of athletic equipment, shoes, clothes, jewelries, and even appliances in some instances. I believe I am an entrepreneur because I have turned something into a business where it is profitable from time to time.

### What is success?

When I hear the word success, I think of a goal that a person, business, or organization has reached or accomplished. In entrepreneurship terms, success can be determined if you have met one or more of your goals that you set out during your planning stage. The key word above is "your" due to the fact that everyone has different criteria and goals which they deemed to be success. A goal of a business could be reaching a certain number of customers or reaching a milestone in terms of profit.

#### Am I a self-starter? How well do I follow through on my ideas?

In order to become a self-starter, you have to show courage in wanting to achieve a goal. I believe I have the necessary tools to be a self-starter. I possess self confidence and motivation where I will do everything it takes to achieve all of my goals. Whenever I generate ideas, I try to act upon them in a timely fashion. In some cases, I do not follow through with my ideas because I do not know the next step in order to bring that idea to life. Currently I possess some ideas that I want to bring to reality, but I am not sure where to start.

#### How does ODU view entrepreneurship?

Old Dominion University's perspective on entrepreneurship is quite simple. ODU believes anyone can become an innovator or entrepreneur as long as an individual works towards that goal. Entrepreneurship is also about identifying problems that we might face in our respective disciplines. When we are certain of what these problems are, the next step is to find the best solutions to these problems. In order to find solutions, one must brainstorm ideas and create a plan in order to bring these ideas into reality. Bringing your ideas to life can be the most challenging obstacle a person could face; this is why ODU recommends using different canvases. By using a canvas, one can break their ideas into smaller parts to get an overall understanding.

#### What is my role in this ecosystem?

My Role in this ecosystem is to learn how my major (cybersecurity) is connected to entrepreneurship. Oftentimes when entrepreneurship is being discussed, many people believe entrepreneurship is all about starting a business. My role is to view entrepreneurship in the way ODU recognizes it. To view and understand entrepreneurship in the way Old Dominion University does, I will have to learn how to identify problems within the cybersecurity field. When problems within my discipline have been identified, I will then need to learn how to generate solutions in order to combat those problems from an interdisciplinary sense.