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## **Journal Entry 6**

### **Describe five businesses or non-profits that have been created in my field.**

As we all know, Cybersecurity is a field that is constantly evolving and changing. The internet is a vital part of our daily lives, so Cybersecurity is needed in order to provide protection to users while they surf the web. Some businesses that offer Cybersecurity products, services, and support are McAfee, Duo Security, MITRE, InfoSEC, and Aura. McAfee is a Cybersecurity business that specializes in software security. The business offers basic Cybersecurity services in which it scans viruses and alerts users when detected. Services such as vulnerability and network threats are also analyzed with the tools McAfee offers. Duo Security provided protection for users via cloud. The business specializes in two factor authentication methods in order to ensure security. Old Dominion University students, faculties, and staff have all used Duo Security. Before login to the ODU portal, one must provide their password and username to the ODU system. After you provide this information, one will be asked to use Duo Mobile for two factor authentication in order to sign in. MITRE is a nonprofit cybersecurity business that provides cybersecurity defense support. MITRE is mostly associated with the United States government in which it provides cybersecurity defense services where it educates the government on attack tactics and how to respond to a cyberattack. InfoSEC is a business that strictly focuses on education. The main goal of the company is to provide Cybersecurity education and training to companies and Individuals. The business provides services of everything there is to know about cybersecurity. Lastly, Aura is a Cybersecurity business that offers a variety of services to customers. The company offers services such as

secure VPN and antivirus software protection which help customers to prevent malwares. The company also provide an advance feature which help customers from being a victim of identity theft. These are just a few cybersecurity companies in the fast-growing field of Cybersecurity.

### **What is your overall perspective on the entrepreneurship experience?**

Old Dominion University views on entrepreneurship have made me look at entrepreneurship from a different angle or perspective. Entrepreneurship at ODU has influenced and changed the way I approach complex problems. Entrepreneurship has taught me that a complex problem can not be solved by one single discipline. Different disciplines therefore must come together where they must share insights and ideas in order to solve a given problem. The class has also taught me the core elements when it comes to running and maintaining a business. These elements are crucial for a business of any size or stature. The class served as a guide for entrepreneurs in which it teaches entrepreneurs how to properly practice budgeting, how to prevent unethical issues from arising within your business, and most importantly, how to bounce back from failure if one does fail. I believe the class has introduced every necessary tool in order for an entrepreneur with no previous experience to be successful.

### **How did the entrepreneurship prepare or not prepare you to be a competitive candidate for vacant positions?**

Entrepreneurship has taught me a lot of useful skills that I can use to my benefit. When it comes to employment, employers search for a variety of different skills and attributes in a candidate. A candidate that has most if not all attributes an employer is looking for are front runners or competitive candidates for a job. The most important skill entrepreneurship taught me is problem solving. Problems are issues that are sometime impossible to prevent, so having the skills to deal with each problem as one arrives is very critical. Creativity is another skill I have encountered in entrepreneurship. There are people out there that have generated the same ideas as you, but it is the creativity that sets each person's idea apart. The way you react to failing is

another attribute employers in 2022 pay very close attention to. Employers want candidates that use failure as a learning experience to improve themselves. With these innovative skills I have learned from entrepreneurship, I should always be a competitive candidate for any vacant position. This is because these are crucial skills employers look for when hiring a candidate.

### **What suggestions do you have to improve the experience?**

As previously stated, I have enjoyed and learned from a lot of topics that were introduced in entrepreneurship 494 at Old Dominion University. I have learned important skills from this course in which I can take those skills and apply them to future problems. If I could introduce or change one thing about this course, it would be to introduce more practical hands-on work in each module. Let's use the module that cover budgeting for example. I believe if the course gave students the opportunity to put themselves in an entrepreneur's shoes where they are required to create a business with a specific budget, it would give students a different perspective on how crucial budgeting is to a business. Hands-on practice where students are the owner of a business where they must start and maintain a business could give students a deeper understanding of what it means to be an entrepreneur.

### **What's next for you?**

The next step for me is to go straight into the Cybersecurity field after I graduate in May 2023. I hope to get a job working for the United States government in which I can contribute or play a role in protecting the country's critical infrastructure. I also hope that I can play a significant role in providing protection via the internet in which people can safely complete their daily online tasks. A very important goal of mine is to learn and gain experience from working in the cybersecurity field in which I can then create my own cybersecurity business. My Cybersecurity business or firm would aim to provide services to businesses who are affected by

cybercrime. This means that my firm would help businesses draft numerous plans in order to respond and recover from the impact of cybercrime.