

Am I an entrepreneur? I believe myself to be an entrepreneur. I am the sole proprietor of my gardening business called the Olay Garden. Gardeners are often neglected as entrepreneurs. According to the definition that we got in this class for entrepreneurship; “a person who introduces new products and services, ideally for a profit” then I think I can be considered an entrepreneur. As an operator of the Olay Garden, I maintain the of logistics with delivery of our plants and flowers to others. I decided to use my phone and iPads to track the amounts of inventory that I cultivate in a Year.

What is success? Success is a system of measurement that is used to determine how far away from failure you are. Still, I take success in the way of everything that can help me improve my actions including occasionally failure. The success that I am proud of is how I bettered my understanding of entrepreneurship. My first attempt at entrepreneurship was a complete failure because I had to close my business and almost had to sell my equipment, just some of the things that I was not well organized with time management, I didn't have the required time I needed to spend to plan. However, this failed attempt was not a loss because the success is that I learned about time management.

Am I a self-starter? How well do I follow through on my ideas?

I am a self-starter. I love to be given a concept without much guidance to plan for myself. As a self-starter, I find that I must make a detailed plan for myself with deadlines and check-in dates to help me follow through on my ideas. Self-starter just means that I have the discipline and motivation to pursue a project on my own initiative. The concept of doing a project on my own initiative just means that I do not need much guidance from outside sources to accomplish the task.

How does ODU view entrepreneurship? ODU views entrepreneurship as an important pillar of the community and educational experience of their students. ODU looks at entrepreneurship as an angle that can be used for students who want a more innovative way to enter industry. The institution acts as a liaison to bridge the gap between the community and the students. ODU feels so strongly on their standpoint of the positivity in entrepreneurship that they have created the Institution for Innovation and Entrepreneurship (IIE) which is a resource that students, community members, and alumni can utilize for their projects.