

# Gisele Dare

I am a serious artist, passionate about my work and always willing to accept a challenge in designing custom made artwork for my customers. I have worked with customers all over the United States via the internet and email. I use various social media platforms to display and sell my work. I even created my own websites to establish a network of customers and to sell my work. I am a self-motivated individual with the capability to work independently in a variety of situations. Excellent organizational skills and I have the ability to multi-task. I am known for a strong work ethic, excellent communication skills and the ability to deliver a high-quality service. I am currently working towards a Graphic Design degree from Old Dominion University and plan to have my degree by 2024.

## **Key Skills**

- Adaptable
- Detail-orientated
- Organizational Efficiency
- Self-starter, Self-motivated
- Customer Relations
- Teamwork & Collaboration
- Resourceful
- Highly creative
- Strong work ethics

## **Work Experience**

### **Online Business Owner**

**January 2021 – Present**

Appledraws2231, Chesapeake, VA

- Promoted business on social media platforms to maximize brand identity and generate revenue
- Established favorable relationships with vendors and contractors by facilitating contract negotiations and development of high quality products
- Handle all aspects of business operations from sourcing suppliers, managing inventory, bookkeeping, sales, marketing, development of graphics/web design, and social media.
- Responsible for the day-to-day business operations and make strategic decisions to further increase sales and success of the business
- Responsible for order processing to ensure customer orders are properly prepared, shipped and delivered in a timely fashion
- Monitors orders shipped to customers to guarantee delivery and customer are satisfied
- Continuous learning of new software, applications, social media platforms to maximize brand identity, drive strategic growth and support achievement of revenue goals

### **Student, Graphic Design**

**October 2020 – Present**

Old Dominion University, Norfolk, VA

- Intensive work in visual arts, including graphic design, painting and drawing, photography and print media, and 3D media and material studies
- Emphasizes skills like conceptual problem solving, research, aesthetics, design theory, productivity, and technology application
- Prepares students for professional practice designing communications for traditional and digital delivery
- Creates original work using a wide variety of media and techniques
- Designs and creates graphics to meet specific commercial or promotional needs such as packaging, displays, or logos
- Uses a variety of mediums to achieve artistic or decorative effects such as web design, illustration, motion graphics and animation, advertising and marketing design
- Develop critical thinking and technical skill and abilities by exploring the graphic design process and problem-solving methodologies
- Drawing from observation with an emphasis on skill development, naturalism, conceptual awareness, and formal presentation

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- Focused on traditional and experimental design layout including utilization of complex grids, text-heavy design, multipage layout for print and digital formats, and production of finished works
- Studied typographic, compositional, and imaging skills through research, presentation, and adherence to a systematic approach of visual development
- Studied the printing process, the elements of production, production terms and guidance in setting up computer prepress files and production issues related to web design and time based media
- Focused on advanced work in computer web and video graphics and how design solutions can embrace the internet and other web-based avenues with a broad advance in computer graphic skills and understanding interactive design and digital media
- Prepared with the studio and technical skills needed to work in a variety of design fields
- Understanding of the design process and how to use concept and research to develop effective designs
- Prepares for a wide range of traditional and digital delivery
- Studied a wide variety of platforms such as print design, branding, packaging, interactive media, advertising, typography, and image making
- Studied essential competencies in conceptual problem solving, research, analysis and articulation, aesthetics, design theory, productivity, and application of technology
- Participated in a creative and collaborative environments

## **Software Skills**

Microsoft Office Suite (Word, Excel, Power Point, Outlook), Photoshop, Adobe, Adobe Illustrator, Adobe InDesign, Adobe Lightroom (classic), Medibang paint,

## **Education**

Old Dominion University. Norfolk, VA  
Bachelor of Arts in Graphic Design  
GPA: 3.37 of a maximum 4.0

Expected Graduation: Dec 2024

Western Branch High School, Chesapeake, VA

Graduated: Jun 2020