Rubric Made Using:
RubiStar (http://rubistar.4teachers.org)

Web Site Design : ePortfolio Project (Website Creation)

Teacher Name: **Dunlevy**

Student Name: _____

CATEGORY	4	3	2	1
Number of Pages	This site has 4 pages: Homepage, two informational pages, About Me	This site has 3 pages	This site has 2 pages	This site has only 1 page
Content	The site has a well-stated clear purpose and theme that is carried out throughout the site.	The site has a clearly stated purpose and theme, but has 1-2 elements that do not seem to be related to it.	The purpose and theme of the site is somewhat muddy or vague.	The site lacks a purpose and theme.
Fonts	The fonts are consistent, easy to read, and size varies appropriately. Font styles (italic, bold, underline) is consistent and improves readability.	The fonts are consistent, easy to read, and size varies appropriately.	The fonts are consistent and size varies appropriately.	A wide variety of fonts, styles and point sizes was used.
Layout	Exceptionally attractive and usable layout. White space, graphic elements and/or alignment are effective	Attractive and usable layout.	Usable layout, but may appear busy or boring.	Web pages are cluttered looking or confusing.
Color Choices	Colors of background and fonts form a pleasing palette, are consistent, and are not distracting.	Colors of background and fonts are consistent and not distracting.	Colors of background and fonts are not distracting. Not consistent	Colors of background, fonts make the content hard to read or otherwise distract the reader.
Visuals	Visuals are stunning, well-spaced, and plentiful. Contribute to the message of the content.	Beautiful visuals, more could be used.Connected to content	Lacking visuals on one or more pages. No connection to content.	Stock or template photos used, no connection to the content.
Spelling and Grammar	No errors in spelling, punctuation or grammar	1-3 errors in spelling, punctuation or grammar	4-5 errors in spelling, punctuation or grammar	More than 5 errors in spelling, punctuation or grammar

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