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Due to the relatively new nature of bug bounties, and the recent aggressive growth in them, there has yet been many empirical studies which can delve deeper into the details of these policies. These bug bounties offer hackers an avenue in which they can make money, gain publicity, and benefit a company at the same time. Since these bounties are also part of a competitive market, this allows hackers and companies all to have a chance; small time hackers and small companies too. The article details how crowd-sourced cyber security is only increasing in popularity, which could lead to a big boom in freelance hackers in the future, servicing companies' security needs. These bounty policies are a win-win in my opinion, and may even prevent malicious hackers from criminal activity by paying them for reporting vulnerabilities instead of exploiting them.