

“Self- and Other-Enhancement in Everyday Life”

What possible self-enhancement and other-enhancement strategies could you use in each of the following situations?

1. Meeting your future in-laws for the first time.
Self-enhancement: well-dressed, well-groomed
Other-enhancement: bring a gift, be personable, be respectful
2. Going on an interview for an internship.
Self-enhancement: business-casual dress, well-groomed, clean appearance
Other-enhancement: bring resumé, learn about the company, be respectful and personable, have confidence
3. Going on an interview for graduate school.
Self-enhancement: professional dress, well groomed
Other-enhancement: be polite, bring appropriate research materials, be confident
4. Meeting your new boss for the first time.
Self-enhancement: job-appropriate dress, well-groomed, clean appearance
Other-enhancement: be respectful, shake hands, be confident, be passionate about position, show respect
5. Meeting the classmates who will be working with you on a group project.
Self-enhancement: well-dressed, well groomed
Other-enhancement: be friendly, personable, and a team player
6. Meeting a professor for the first time.
Self-enhancement: well-dressed, well-groomed
Other-enhancement: be polite and respectful, be ready to learn, bring prepared questions if necessary

