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Throughout the course of human history, humans have always gravitated towards one another. Whether it is because of human instinct or the innate feeling of belongingness, humans have always strived to be a part of something. This is how early human civilization started to settle in one location. Early humans, who were mostly nomads, realized that they were stronger, that they were better if they all stuck together. The need to be a part of group, is something that is embedded in a person's DNA. However, it is also human nature for someone to turn his back to those who does not share the same values and belief as him. Subculture can be defined as a group of people within a culture that have different methods, ideology, principles, and beliefs from the rest of the culture. In the video link that was provided in class, the music video showed various acts and situations that were inappropriate. The lyrics in the video is clearly insinuating that scamming someone is an acceptable behavior. In relation to cybersecurity, the video can be considered a form of a "Fraud subculture". Not only it promotes bad behavior, but it also sends a wrong message to the public. The video emphasized money, reflected the gender patterns, and showed multiple deviants' behaviors. There is a fine line between sending a wrong message and entertainment, clearly the video is showing the former rather than the latter.