

According to a Statista data report in 2018, the most used social media network in the Dominican Republic is WhatsApp with 77% of respondents. Facebook is a close second with 73% of respondents, YouTube third with 46%, and Instagram fourth with 41%. Other networks include Snapchat (23%), Twitter (21%), and LinkedIn and Tumblr tied last with 4%. However, not everyone uses social media. According to the data report, 19% of respondents don't use social media at all. As of January 2021, there are 7 million social media users. Also, the number of social media users in the Dominican Republic was equivalent to 64.2% of the total population in January 2021. In searching for results in Spanish, the results shown are different from the English results. Instead of saying that WhatsApp is the most popular social media network in the Dominican Republic, Facebook is instead with 91.2%. WhatsApp has 86.6%. The Spanish results show more results and an in-depth analysis than the English version