

Taylor Hunter

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“Writing as a mode of learning” is a persuasive paper trying to convince readers the importance of writing. Emig uses several resources to do this including pathos, ethos, and logos when doing this she appeals to an audience that is more than just scholarly people but also people who may have an indifferent feeling towards writing and who may even struggle at writing. When looking deeper into her writing you see more in depth how she got her argument across.

Pathos is used in Emig's writing when she discusses how writing is a slow process, in her writing she even states “that writing is typically, a slower process than talking”. I believe by saying this she is reaching out to a broader audience because writing is not always an area people feel confident in and therefore as a knowledgeable author like Emig it helps the audience to know the recognition that it is not easy. She also states the following that uses pathos and may change readers' minds about writing she states, “Writing is learned behavior; talking- is natural, even irrepressible, behavior”. By saying this following statement, I think she disarms anyone's argument who says writing is just like talking because it simply is not especially when writing academically. Emig perfectly uses the discomfort and anger many people have towards writing by relating to their struggles and telling them that it is normal in the process of writing because it simply is not that easy.

Emig although appeals to the “average” writer she also shows her credibility by using several scholars and research to prove how writing is a mode of learning therefor using ethos in her writing. When she is using several other writers like Vygotsky, Luria and psychologist George Kelly to name a few throughout the paper. When she uses these other authors work it helps bring in more scholarly readers like educators or professors who like evidence to back up their work and she also appeals to the average writer by showing she is not the only one who has this opinion. For example, she uses Vygotsky view when he discusses how written speech is different than oral speech although he says it differently than her it just proves her argument again through someone else showing that her view is creditable by comparing it to other known people.

Logos is also used in Emig's writing as well because throughout her whole article it is based on facts and she uses reasoning to persuade the readers that writing is essential and is a form of learning by relating to every reader. Although I had to read the article a few times to get any of the above down on paper. I believe although it may be hard to identify the pathos, ethos, and logos in her writing I believe it is intentional in many writings or videos to make them subtle. They are subtle because the reader can form their own “opinion” without really forming it themselves but by forming it based on the resources Emig used throughout her writing to persuade the reader that writing is a form of learning.