

1. What is design thinking?

The process of using information to create projects or solve problems is design thinking. You can inquire while empathizing, defining, conceptualizing, prototyping, and testing your concept with the design thinking approach. The concept mapping map is used in the five-phase approach to brainstorm, organize, and prioritize ideas. It also helps designers make prototypes that answer the questions your designs are trying to answer. This cutting-edge method lets you take your time and fully concentrate on solving problems.

2. How has design thinking influenced a product I use?

Uber Eats is the example I'm going to use that influenced design thinking. Uber Eats, the most popular app for food delivery, attributes its success to its capacity to quickly reiterate and empathize with customers. Their innovations are something that definitely influenced me to use. To ensure more effective delivery methods and to comprehend client demands, the restaurant provides customers with clear, step-by-step guidance. Because Uber Eats is aware that problems differ depending on geography, it is able to efficiently execute service changes that target problems in certain areas.

3. What are the connections between opportunities and planning?

Opportunities and planning are linked by looking at the possibilities that are out there and thinking of ways to take advantage of them. The formulation of highly planned responses to the external environment is part of the planning phase. A methodical strategy that requires organization and resource allocation is required for the opportunities to be successful. The designers' actions will all play a significant role in increasing the likelihood that their concept will be successful.

4. What opportunities have I missed?

I am aware that not taking advantage of an opportunity isn't necessarily a negative thing since you never know when a better one will present itself. I have lost numerous chances as a result of my self-centered planning because of other commitments, such as starting my own hair business and my career in cybersecurity. Since I put my hair business ahead of everything else, I put school on hold for a while. An opportunity that I missed is actually something that I put off, rather than something that I missed. This means that I pushed back on my schedule rather than missing something. I did decline the opportunity to enroll in a cosmetology program, which would have benefited my hair business.

5. Can a successful venture be unethical?

An entrepreneur may act unethically if their business is successful. I have a cousin who's a social worker and sometimes she's forced to make decisions for clients that, in my mind, may be unethical and not necessarily beneficial to others. Any successful venture is capable of being unethical. For example, paying workers a fair wage, employing children under the legal age to work, and maintaining unsafe or unsanitary working conditions are additional unethical practices. This category includes any practices that violate federal

working regulations and fair labor standards. All the examples I listed are unethical and there has been many businesses caught doing such things in their workplace.