

Individuals

The most apparent impact of e-commerce to the individual is the accessibility and availability of commerce. Gone are the days of walking into a store to pick out an outfit, shop for a car, even hire a service. There is also no need to be constricted to business hours, travel time, waiting in line, etc. Shopping can be at any time through the internet.

Society

Arguably e-shops are less expensive to the business than having to maintain a physical storefront. No renting a space, stocking, less workers, and removes fear of theft. Ultimately this is better for the business model because it creates more profit but harms small business in the long run. Sure, this enables small businesses to grow but the giant conglomerates are top dogs in the online marketplace.

Environment

E-commerce as a concept is better for the environment because without a need for a physical store that can reduce waste and pollution. One could also argue the prevalence of E-commerce in our daily lives can contribute more towards creating waste by virtue of increasing the amount of products we consume.